

Mentorship

This last Spring meeting and now this Fall meeting, our mentorship team made 240 personal calls to associates in Michigan.

Our primary reason for calling each associate was to let them know that the Michigan PGA is available and want to help in their process of becoming a member. We found that the calls were greatly received. The associates seem extremely encouraged by a personal contact.

We also wanted to invite associates to our annual meeting. Our hope was that the associates that showed up to the meeting would be able to network with PGA members, learn more about the business of the PGA and be encouraged to participate as they enter membership. Our hope was to increase the amount of associates that attend our meeting. Last Spring we had 45 associates participate and this year we have approximately 30 associates with us. (I believe this is the most we ever had in attendance. 6 in the past.)

This last spring, we began monthly zoom meetings with associates that had course questions. We had more advanced associates in the room to answer many of the questions.

This fall, we will begin our monthly Zoom meetings and go through the month of March. Once the golf season starts it becomes very difficult for the associates to participate in meetings. This is why we end then.

Regarding associates, we have an online dashboard that helps with materials associates are working through. This site is a great tool and we encourage everyone in the program to look it over.

<https://pga.org/membership/associate-program/welcome/program-updates>

Let's not forget our Ferris State PGM students. Joe Hatch and his team at Ferris do amazing work keeping those in the curriculum engaged with our Michigan PGA as well.

We each in this room need some sort of support. Being a stand alone island can be tough. It would be great for us to get together and share our struggles, successes, and to encourage one another.

Make personal phone calls to someone in the section. I'm sure it will be greatly received.