

Michigan PGA Education Committee Fall Planning Zoom Meeting – Meeting Minutes

September 9, 2026 | Zoom

Jimmy Wisinski, Brian Bach, Brian Cairns, Kyle Lundy, Kyle Martin, Casey Powers, Pete Makarov, Kevin Schroeder, Ward Sutton, Tyler Wong

1. Welcome & Introductions

- Welcomed new committee members Pete Makarov (Golf Operations) and Kevin Schroeder (Executive Management).
- Committee members introduced themselves and discussed the goals and priorities for the upcoming education season.

2. Fall Meeting – Chandler Withington

The committee discussed the format and objectives for Chandler Withington's presentation at the Michigan PGA Fall Meeting.

Presentation format:

- Approximately 20–30 minutes of introductory content from Chandler.
- Followed by small-group breakout sessions designed to create more interaction and peer-to-peer discussion.
- Groups will rotate through different questions/topics, with approximately 2–3 minutes at each table/question.
- Discussion will focus on meaningful experiences from the end of the golf season, including:
 - Critical moments
 - Difficult challenges
 - Lessons learned
 - Opportunities for improvement
- Target presentation/discussion length: approximately 60–90 minutes total.

The committee agreed that the interactive format should encourage members to share experiences and learn from one another rather than relying solely on a traditional presentation.

3. Lunchtime Learning Series

The committee reviewed the direction of the Lunchtime Learning Series and discussed continuing the program into the 2026–27 season.

- Continue the virtual, member-driven education format.
- Continue identifying relevant presenters and topics based on member interests.
- Discussed the importance of promoting upcoming sessions to the membership.
- Promotion for the next Lunchtime Learning session will be sent to chapter members.
- Committee members will continue to identify potential presenters and topics for future sessions.

4. Fall Golf Coaches Roundtable

The committee continued planning for the Fall Golf Coaches Roundtable at Sunnybrook Golf Club, hosted by Tyler Wong.

- Finalizing the event date, with October 26/27 discussed.
- Reviewing the event fee and potential sponsorship opportunities.
- Finalizing the format and discussion topics.

- Creating an environment focused on peer-to-peer sharing and practical coaching experiences.
- Determining responsibilities for promotion and event logistics.

5. Golf Merchandisers Roundtable – Early 2027

The committee began planning for the 2027 Golf Merchandisers Roundtable.

- Location: The Fortress
- Host: Kyle Martin
- Discussed potential goals, format and timing.
- Potential discussion topics include:
 - Merchandising trends
 - Buying strategies
 - Inventory management
 - Member engagement
 - Golf shop profitability
 - Best practices
- Further discussion will take place with Kyle Martin and The Fortress regarding participants, timing and logistics.

6. Open Topics & Committee Discussion

- Discussed opportunities to continue expanding education offerings for Michigan PGA members.
- Emphasis was placed on creating interactive, practical education that allows members to learn from both presenters and fellow PGA Professionals.
- Committee members were encouraged to continue bringing forward potential speakers, partners and programming ideas.

7. Action Items / Next Steps

Action Item	Responsibility
Finalize Chandler Withington Fall Meeting format and breakout questions	Education Committee
Confirm Fall Golf Coaches Roundtable date, fee and sponsor	Education Committee
Continue planning logistics with Sunnybrook Golf Club / Tyler Wong	Education Committee
Promote upcoming Lunchtime Learning session to chapter members	Jimmy / Education Committee
Identify future Lunchtime Learning presenters and topics	Education Committee
Continue initial planning for 2027 Golf Merchandisers Roundtable	Jimmy / Kyle Martin
Confirm responsibilities and next steps for each initiative	Education Committee

8. Adjournment

The committee concluded the meeting with a focus on establishing clear ownership and next steps for the Fall Meeting, Lunchtime Learning Series, Golf Coaches Roundtable and 2027 Golf Merchandisers Roundtable.

Next Committee Meeting: To be determined.