

## Membership Committee Meeting Agenda & Minutes

### 1. Call to Order & Opening Remarks

- Welcome and meeting objectives
  - Framing the discussion around **PGA Professionals' experience as members of the PGA**
  - Reference to the North Star strategy as a guiding framework
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### 2. Engagement & Retention of PGA Professionals

- Current state of member engagement and renewal
  - Career stages where engagement is strongest or weakest
  - Associate vs. Class A member experience
  - Key factors influencing long-term retention
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### 3. Value of PGA Membership

- Perceived value beyond dues, education, and credentials
  - Advocacy and visibility of PGA Professionals
  - Communication of member benefits and professional impact
  - Opportunities to better articulate and reinforce membership value
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### 4. Professional Well-Being & Career Longevity

- Awareness and use of wellness and support resources
  - Burnout, workload, and work-life balance considerations
  - Role of social and non-competitive engagement opportunities
  - Creating a culture of support within the profession
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### 5. Mentorship & Career Development

- Effectiveness of current mentorship efforts
  - Support structures for Associates and early-career professionals
  - Peer-to-peer and cross-career mentorship opportunities
  - Enhancing mentorship without over-structuring
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### 6. Leadership Development & Committee Effectiveness

- Clarity of committee roles and responsibilities
- Identification and development of future leaders

- Accessibility and transparency of governance pathways
  - Strengthening committee onboarding and continuity
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## 7. Growing the Game Through PGA Professionals

- Alignment of PGA programs with professionals' day-to-day roles
  - Recognition of professionals driving junior golf, HOPE, and outreach initiatives
  - Member ownership and involvement in growing the game
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## 8. Initiative Prioritization & Next Steps

- Identification of **2–3 high-impact initiatives**
  - Assignment of ownership and preliminary action steps
  - Discussion of success indicators and follow-up process
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## 9. Adjournment

- Summary of key takeaways
  - Confirmation of next steps and future discussion items
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### Membership Committee Meeting Minutes Thursday February 12, 2026 9:30am

Attendees: Brandon Jamieson, Caleb Cavendish, Dan Urban, Stephanie Jennings, Tim Hurja, Michael Rey, Ward Sutton, Corrin Howard and Brian Corwin

Covered the Agenda that was included with report. Discussion around Membership Committee's ability to affect North Stars strategy. Areas of discussion included: Engagement & Retention of PGA Professionals, Value of PGA Membership, Professional Well Being & Career Longevity, Mentorship & Career Development, Leadership Development & Committee Effectiveness and Growing the Game through PGA Professionals.

Several new members to the committee were added for additional insight; Tim Hurja, Michael Rey and Caleb Cavendish. All 3 provided great insights on multiple topics throughout the meeting.

It was great to have this kind of engagement for our committee meeting.