

2026 Youth Player Development Award Candidate Bio Form

Please submit this form no later than **Monday, October 6, 2025 at 5pm.**

Email *

rolla@foundationgolfcenter.com

Name of Nominee: *

Rolla Frisinger

Facility Employed at: *

Foundation Golf Center

Year Elected to Membership: *

1983

Please describe your contributions to youth golf programs in the Michigan Section and on a National level including service as a chairperson or as a member of the Junior Golf Committee/Youth Player Development Committee in 250 words or less: *

Since 1994 it has been the goal of the Game Of your Life Foundation (G.O.L.F.) to provide opportunities for young people to experience life lessons taught by playing in quality run golf competitions at quality facilities. G.O.L.F. is a non-profit corporation formed to spread the good news of golf and give back to juniors in the form of college scholarships based on character and community service. In addition to running 1258 events in that time, the 30 acre practice facility that serves as headquarters to the Callaway/Meijer Tour serves as a training ground for 10 local high schools and 2 collegiate teams. It has also been an extreme joy and blessing to be the varsity coach of the Hillsdale Academy golf team for the past 5 years. For the past three years we have worked with the local Recreation Department introducing community youth to the game of golf. The most rewarding result of working with these youth have been the relationships that have been developed through the years and following their careers, many who have gone on to be successful PGA Golf Professionals, some PGA Tour and LPGA Tour winners and most importantly many have gone on to be solid citizens in their community giving back to make others better.

Please describe your involvement and significant leadership contributions through mentoring and sharing with other PGA of America Professionals about Youth Player Development and Growing the Game in 250 words or less: *

Having worked with over 500 staff members through the years and countless golf professionals as they hosted Callaway/Meijer Tour events, my main goal was always to stress that each junior should have an opportunity to experience this great game of golf, so that they hopefully could glean the lessons of hard work, focus, perseverance and self-control that golf can teach us. This year, I was pleased to host the PGA Reach Invitational at Forest Akers West Golf Course where we were able to educate 20 high school coaches and teams on what PGA Reach is and does, specifically in terms of youth and veterans and was able to make a substantial donation to the cause. Also, the Callaway/Meijer Tour joined forces with the GAM Foundation to promote the Youth on Course program at an event at The Ravines and was able to raise funds for that effort as well. Most of my mentoring, I believe has been by trying to be the best person I could be every day by working hard and treating each person fairly and with respect. It has truly been a privilege working together with so many people that have the common goal of giving young people a positive experience through the game of golf.

Please describe each of the programs conducted to grow the game amongst youth **at your facility, in the community, in the Michigan Section, and Nationally** including the number of consumers who have attended these programs in 350 words or less: *

The most notable program that the Game Of your Life Foundation runs is the Callaway/Meijer Tour which was started in 1994 to provide junior golfers a professionally run competitive outlet at quality facilities. To date 1258 events have been run with over 20,000 members having played in these events. Most events consist of 9 different age divisions beginning at age 7 and running through age 23. Both boys and girls participate with the largest growth seen in the girl's division which now consists of 25 % of the membership. The Tour has had a major economic impact for the hosting golf courses as over four million dollars in green fees have been paid out since 1994. The most important aspect of the Tour however is the charitable aspect in giving back to deserving student athletes in the form of college scholarships. Each year the scholarship committee evaluates those that have submitted applications based on character, academic performance and community service and presents the winners with college scholarships at the annual awards banquet. This year we were fortunate to award 16 scholarships totaling \$43,500. The total amount of scholarships given to date is \$641,000. The 33rd season of the Callaway/Meijer Tour season will be taking place in 2026 and will consist of 40 events beginning in April and concluding in October. While the Callaway/Meijer Tour takes up the most time and energy, it is necessary to focus junior golf efforts on a more local basis as well. Thus, we have partnered with the local recreation department to co-sponsor a community junior golf program introducing golf to young community members. This year we had 14 participants that previously had no connection to golf and introduced them to something they had never experienced.

For the past five years, I have taken on the role of the varsity golf coach for Hillsdale Academy and have enjoyed taking these young men to the state championship each of those years. Our coaching staff has put a major emphasis on the mental side of the game which has not only helped them on the course, but in the classroom and social settings. While we strive to make sure our golfers improve their games we believe that being a better person is more important.

I am passionate about growing the game and providing as many quality opportunities as possible to young people and thus I feel like the work/life balance rhetoric is not possible if you want to excel in certain areas. Thus, my staff and I are willing to work hard to present quality events to keep the game growing.

Please describe your image and leadership in the area of youth golf and your overall integrity in 250 words or less: *

I am really not the one to speak on my image or leadership for that is all perception. All I know is what is in my heart and that is to be a servant leader and to work hard every day to improve myself so I can help others around me improve. Having been in the golf business for 50 years now, my passion for the last 35 years has been toward junior golf. I have tried to instill in others the things I think insure a successful life. Traits such as honesty, integrity, patience, kindness, faithfulness and hard work go a long way in making the world a better place. Throughout this journey there have been so many great people that I have met and who have helped along the way and they have made this journey memorable and exciting. I am truly blessed to be doing something I love to do and hopefully along the way some have benefitted.

Please list any other PGA Section or National Awards you've received and the year(s) you received them (50 word limit): *

Youth Player Development-1996,1997, 2020,2022

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