

2026 Assistant Golf Professional of the Year Candidate Bio Form

Please submit this form no later than **Monday, October 6, 2025 at 5pm.**

Email *

bryan@battlecreekcc.com

Name of Nominee: *

Bryan Fegert

Award Nominated for: *

Assistant Golf Professional of the Year

Facility Employed at: *

Battle Creek Country Club

Year Elected to Membership: *

2020

Explain how you have excelled as a Player and/or Teacher in 200 words or less: *

As a Teacher in the business, I take great pride in each & every lesson. Whether a plus Handicap, Middle of the Road Player, Beginner, or a Child looking for an enjoyable outdoor activity for the summer, I give my 100% attention & knowledge to ALL lessons. I approach each lesson a bit differently, as a 12 Year Old's attention span on the Driving Range will differ from a Member looking for small critiques to his/her swing. I have more than doubled in lessons from the 2024 season, with many repeat members & guests, which proves to me that my students feel the same value in the lessons as I do.

As a Player, I absolutely love the game. As we all have our ups and downs throughout the summer, the strive & desire to better myself each day is why I got into the business to begin with. Playing with different members each week -> transitioning into a lesson with them in the days that follow, shows the members at the Club trust me to better their golf game.

Explain how you have excelled on the business side of golf such as with merchandising, tournament operations and/or administrative duties in 200 words or less: *

Tournament Operations - Putting together a successful event with no blemishes will always bring me great joy. Whether the Clubs biggest event of the year with 130+ Members & Guests, or a Member Event with 40 Players, I feel it is my job to make sure these Events go as smooth as possible. Although the set up and work put in may go unnoticed by players in the event, I always make it my goal for this to not be a "flaw" to their day. I have put many, many hours into our tournament software (Golf Genius), to help fulfill members wants & needs when on/at the golf course for the day.

Merchandising - It means a bit more to me when making a sale for a Head Golf Professional owned shop. As we are all always learning on how to increase sales and member satisfaction each and every year, I feel I have gained knowledge for what product is best for our specific Club. Battle Creek Country Club is very unique, and merchandise that sells well at other clubs, might not be best for us. Going to the PGA Merchandise Show every January has been very eye opening and helpful for me as a PGA Member.

Explain how you have made a positive impact on your facility and the game of golf as a whole in 200 words or less: *

I am always looking for ways to grow the game. Junior Golf at BCCC is where I thrive as a Professional. It takes up a big chunk of my summer.. And I absolutely love it. The feedback and compliments from parents is the most rewarding part to it all. It shows they have put trust in you with their children to help them grow as not only a golfer, but in life in general as well. 6 years at BCCC with an active Junior Golf Program, Start of Summer Sports Camp, & Coaching a PGA Junior League Team, all make the long hours throughout the season worth it in the end. I take pride in the strong relationships I have built with the parents of the kids I teach each season.

Give some examples of how you bring credit to the PGA of America and the Michigan Section in regard to your character, image and integrity in 200 words or less: *

I would consider myself a leader by example. The honor and responsibility to represent the PGA of America, is always number 1 on my list when decision making. When outside of Michigan, I always make it my goal to show to those I'm with that the Michigan Section is where you want to be. The leadership at the top is unmatched, and I want to carry an image that is respected by all.

When with others that work outside of the business, I want them to understand how important this logo means to all of us. It has inspired me to continue to improve as a Professional, and to help grow the next generation that come after me. The time and commitment we have put into this industry take up a majority of our life, and I truly do understand the standard to becoming a PGA Member.

Name at least one mentor but not more than two and explain why they are a mentor to you in 200 words or less: *

Doug Kreis - When he hired me 6 years ago, I have always been looking for ways to better myself and prove to him that he made a good decision with having me on staff. He has been an unbelievable mentor for me in my time as a PGA Professional. He leads by example, and is a highly respected PGA Professional in our business. I look forward to my hour drive to work every day because of the enjoyment of the job he has created. He has set me up for success the moment I started working at Battle Creek Country Club. He allows me to learn and do things that others Clubs might not. . i.e Run events from start to finish (Tournament Set up .. All the way to announcements following play). Teaching- The ability to teach anybody and everybody. Merchandising- Allows me to assist in decision making for merchandise in the Golf Shop. The work ethic he puts in to the job is something I try to match each and every day. There are not enough words to explain how much of an impact he has had on my career in a positive outlook.

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