



MICHIGAN

2025 PARTNER OPPORTUNITIES



PARTNER WITH US!

The Michigan PGA provides businesses with valuable opportunities to boost their visibility, brand recognition, and website traffic through a variety of advertising and sponsorship options. From event sponsorships to digital advertising, there are customized solutions designed to maximize your marketing efforts and connect you with a highly engaged audience.

Maximize your digital reach to 900+ Michigan PGA Members & Associates with:

- Premium event & education sponsorship packages (starting at \$2,500)
- Exclusive email blasts to our PGA Members & Associates
- Your logo & website link on the Partner Page of the Michigan PGA website
- Featured digital ads on the Sales Rep & Company page of the Michigan PGA website
- Social Media mentions (Facebook & Instagram)
- An article in the Michigan PGA e-news (sent to members bi-weekly via email)
- Individual sales representative and company listings in the digital directory on the Michigan PGA website

For More Information, contact:

Madi Guilmette
Communications Coordinator, Michigan PGA
mguilmette@michiganpga.com
517.885.3286



DIGITAL DIRECTORY OPTIONS

MARKETING PERFORMANCE

2024



4.4K Followers
23K Year-End Reach



2.5K Followers
7K Average Reach



mailchimp

64.5% Average E-News Open
Rate

Average Partner Email
Blast Open Rate 57.3%

Featured Full Page Ad

*on the Sales Rep & Companies page of the Section website
(\$2,000)*

Featured Half Page Ad

*on the Sales Rep & Companies page of the Section website
(\$1,000)*

Sales Rep Listing

*in the 2025 Digital Sales Rep Directory
(\$100 per rep)*

Event, Education, or Tournament Sponsorship

*Complimentary Listing in the
2025 Digital Sales Rep Directory*

PAYMENT

Pay online or send a check

Due to PCI Compliance (secure handling of credit card
information) no credit card information can be
manually entered by staff into the computer system.

[Click Here to Pay Online](#)

Make checks payable to:
Michigan Section PGA

Mail to:

*Michigan Section PGA
PO Box 4399
East Lansing, MI 48826*

DIGITAL DIRECTORY ADS

\$2,000 – Full Page Ad

Top Premium ad placement for one year on the Sales Rep & Companies page of the Section website. Ad links to your URL of your choice.

\$1,000 – Half Page Ad

Premium ad placement for one year on the Sales Rep & Companies page of the Section website. Ad links to your URL of your choice.

All Digital Directory Ads Include:

- (2) Exclusive email blasts directly to our 900+ Members & Associates
- (1) MPGA eNews article with a link to your website or landing page
- Sales Rep and Company listings in our Digital Directory
- Your logo & link listed as a Bronze Section Partner on the Section's website Partner Page

[Click Here to
view the
Ad Specs](#)



2025 DIRECTORY PARTNERS

EZGO

JPOLANN
GOLF

W.G.
WholesaleGRIPS

Golf Pro
PAYMENTS



TurfHound
Synthetic Grass Surfaces





2025 EVENT SCHEDULE

JANUARY

24–27 Michigan PGA Evermore Resort Pro Am *presented by* **AndersonOrd**

MARCH

10 Michigan Section Spring Membership Meeting | Eagle Eye Golf Club

APRIL

28 **Club Car** Spring Scramble | Forest Dunes

27–30 PGA Professional Championship | PGA Golf Club, Port St. Lucie, FL

MAY

12 **Level Wear** Pro Pro Championship | Oakland University Golf & Learning Center

12 Michigan Open Qualifier

13 Michigan Open Qualifier | Hawk Hollow Golf Club

14 Michigan Open Qualifier | Thornapple Pointe Golf Course

15 Michigan Open Qualifier

16 Michigan Open Qualifier

19 Michigan Open Qualifier

29 Michigan Open Qualifier | The Polo Fields Golf Club

JUNE

1 Michigan Open Qualifier | Black Lake Golf Club

2–3 **Adidas** State Pro Am Championship | The Highlands – Heather/Hill

7 Michigan Open 3 Spot Qualifier

9–12 **Hall Financial** Michigan Open Championship | Shanty Creek Resort – Cedar River

18 Rocket Mortgage Pre Qualifier | TPC of Michigan

18 Rocket Mortgage Pre Qualifier | Twin Lakes Golf & Swim Club

18–19 Girls Junior PGA Championship | Bedford Valley Golf Course

23–25 Michigan Women's Open | Crystal Mountain Resort – Mountain Ridge Course

23–24 Michigan PGA Women's Section Championship | Crystal Mountain Resort

23 Rocket Mortgage Classic Monday Qualifier | Fieldstone Golf Club

26–29 Rocket Mortgage Classic | Detroit Golf Club

26–27 Boys Junior PGA Championship | Bedford Valley Golf Course

JULY

15–16 **Yamaha Golf Cars Plus** Michigan Senior Open | Bedford Valley Golf Course

21 **Midwest Golf & Turf** Pro Am | The Fortress

28–30 Boyne Tournament of Champions | Boyne Mountain – The Alpine



2025 EVENT SCHEDULE

AUGUST

- 4 Michigan PGA Section Assistants Championship | Travis Pointe Country Club
- 11-12 Michigan Senior PGA Professional Championship | Hidden River Golf & Casting Club
- 15 Ally Challenge Pre Qualifier | Flint Golf Club
- 19 Ally Challenge Qualifier | Spring Meadows Country Club
- 18 Fall Pro Pro | Kent Country Club
- 22-24 Ally Challenge | Warwick Hills Golf & Country Club
- 25-27 Michigan PGA Professional Championship | Walnut Creek Country Club

SEPTEMBER

- 2 Senior Junior Championship
- 8 Fall Pro Scratch
- 16-17 Michigan PGA Match Play, *presented by the PGA TOUR* | Eagle Eye Golf Club
- 29 Pro Assistant Championship | Prestwick Village Golf Club

OCTOBER

- 1 Fuller Cup | Dearborn Country Club
- 19 Michigan PGA President's Dinner
- 20 Michigan PGA Section Fall Membership Meeting
- 23-26 Senior PGA Professional National Championship | PGA Golf Club, Port St. Lucie, FL

NOVEMBER

- 13-16 National Car Rental Assistant PGA Professional Championship

Opportunities for:

\$5,000 Title Sponsor
\$3,500 Presenting Sponsor

Benefits include being onsite at events to showcase your products and interact with Michigan PGA Professionals!

If you are interested in sponsoring a 2025 event, please reach out to
Kevin Helm / khelm@michiganpga.com
Justin Phillips / jphillips@michiganpga.com

PGA REACH Michigan is the 501(c) 3 nonprofit organization and philanthropic arm of the Michigan PGA Section, one of the 41 sections in the PGA of America. Our members from across the entire Michigan PGA Section, are committed to serving our communities and growing the game of golf through our three pillars- Youth, Military, and Inclusion.

MORE INFORMATION

If you are interested in partnering with our Foundation, please reach out to Madison Maurier at mmaurier@michiganpga.com.



YOUTH

PGA Jr. League

Drive, Chip and Putt

Junior PGA Championships

Golf In Schools

Youth Player Development
Grants



MILITARY

PGA HOPE
(23 Programs; 53 Sessions;
nearly 700 Veterans to be
served)

Patriot Classic Charity
Hockey Game

Operation: Hero Challenge

Michigan PGA HOPE Cup



INCLUSION

PGA WORKS Fellowship

Midnight Golf Program

2025 Partner Options At-a-Glance	Sales Rep & Company Listing in Digital Directory	Your logo on the Partner Page of the Section's Website <i>(links to your website)</i>	(2) Email blasts to the 900+ Michigan PGA Members & Associates	Onsite Event or Meeting Presence
TOURNAMENT, EVENT, OR MEETING SPONSOR \$3,500 + Onsite event presence Pre & Post event publicity for all Section communications (email, eNews, social media, website news) Invite to Sponsor's Outing and MORE!	✓	✓	✓	✓
DIGITAL DIRECTORY FULL PAGE AD \$2,000 Top premium digital ad placement on the Sales Rep & Companies page of the Section website that links to URL of your choice. <i>12 columns wide</i>	✓	✓	✓	
DIGITAL DIRECTORY HALF PAGE AD \$1,000 Top premium digital ad placement on the Sales Rep & Companies page of the Section website that links to URL of your choice. <i>6 columns wide</i>	✓	✓	✓	
DIGITAL DIRECTORY LISTING ONLY \$100/SALES REP	✓			