

# 2025 Teacher & Coach of the Year Award Candidate Bio Form

Please submit this form no later than **Friday, October 4, 2024 at 4pm.**

Email \*

kmartin@pga.com

Name of Nominee: \*

Kyle Martin

Facility Employed at: \*

The Fortress Golf Course

Year Elected to Membership: \*

2009

Are you a Master Professional or Certified Professional in Teaching and Coaching? \*

No

Please list the national teaching workshops and/or National Teaching and Coaching Summits you've attended or conducted: \*

PGA Teaching and Coaching Summit 2011  
PGA Teaching and Coaching Summit 2015  
PGA Teaching and Coaching Summit 2017  
PGA Teaching and Coaching Summit 2019  
PGA Teaching and Coaching Summit 2021  
PGA Teaching and Coaching Summit 2023

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Please list the Section teaching workshops and/or Section Teaching and Coaching Summits you've attended or conducted: \*

Michigan PGA Teaching & Coaching Summit 2023  
Michigan PGA Teaching & Coaching Summit 2022  
Michigan PGA Teaching & Coaching Summit 2017  
Michigan PGA Teaching & Coaching Summit 2015  
Northern Michigan PGA Teaching Summit 2014

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Please describe your overall performance that your teaching has had on your facility(s), the Section and at the National Level in 250 words or less: \*

#### Facility

In 10 years at The Fortress, we have substantially grown teaching and club fitting with the design of our indoor studio, which I designed in 2018. I teach over 1,000 lessons per year as the Head Golf Professional, utilizing Trackman, Flightscope, Blast Motion, and the Titleist Performance Institute. In my first position at The Boyne Golf Academy at King Par, I doubled lesson revenue by developing long term instructional programs.

#### Section

As a member of the Ferris State University Professional Golf Management Advisory Board, I have made it a goal to give back as much as possible to the program. Every year since being elected to membership, one of my goals is to build a stronger relationship with the active students in the PGA program. Each year, sometimes twice, I head to Big Rapids to conduct seminars for the students on teaching and coaching, including different aspects including statistical analytics, teaching juniors, adult player development, basic ball flight laws, and teaching seniors. The Fortress has taken a total of 7 interns, Javen Howes, Maxwell Wilhelm, Suzy Gietl, Mike Rumsey, Joey Coriasso, Carter Lewis, and Nathan Brooks.

In 2011 I presented at the West Michigan Golf Show.

#### National

I am a member of the PGA of America Member Content Committee. This is my second year on the committee under Matt Haas.

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Please describe any unusual, innovative or special teaching programs you have initiated or implemented in 150 words or less: \*

From Get Golf Ready, to programs similar to the ADM including FUNdamentals, Learn to Compete, and Learn to Win, I put together a set of programs to attract all markets.

"Chip and Sip" series, a series of mini clinics concluding with a 9-hole par 3 event with hors d'oeuvres and drinks.

Fortress Junior Camp– Ages 6-16 (32 Players)

Fortress Off-Season Training Program-10 Hours of instruction throughout the winter including a TPI evaluation and implementation. (16 Players)

Short Game Saturdays-Sponsored by Titleist, we work through short game technique in all areas, talk about golf ball fitting, and wedge education. (24 Players)

Ladies Golf School-(16 Players)

Zehnder's Kids Camp-Summer program for kids who haven't been exposed to golf. (90 players)

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Please list any instructional articles, videos and/or publications you have written or contributed to: \*

<https://youtu.be/kT6MgNszRmA>

<https://youtu.be/SFQ2i6dJH14>

<https://youtu.be/0EtyGslFkQw>

<https://youtu.be/BVW5zAZjwMU>

<https://youtu.be/JrvfWtak8rc>

<https://youtu.be/GpXOGXtCT6c>

<https://youtu.be/7XGxJbb6lxo>

<https://youtu.be/vPPXxSODkyg>

<https://youtu.be/XcXVgSySy5E>

<https://youtu.be/tD8Rjz5srIk>

<https://youtu.be/kQ-p3608dfo>

<https://youtu.be/RuBUPQBg9Ls>

<https://youtu.be/1lOakXksPws>

<https://youtu.be/MxhH42EO9xQ>

<https://youtu.be/48ihFKsB8EY>

<https://youtu.be/dFj8K2ueSWU>

<https://youtu.be/7TWATrGA7qE>

[https://youtu.be/fjb9rUWMC\\_g](https://youtu.be/fjb9rUWMC_g)

<https://youtu.be/0aYLxPxqa88>

<https://youtu.be/a4ibp13RTy8>

<https://youtu.be/Ed9kbQpxC1s>

<https://youtu.be/c2NxELaBD0Q>

Please list the names of outstanding golfers you have instructed: \*

Kim Dinh

2023 Champion U.S.G.A. Mid Am

2023 Champion Michigan Mid Am

2023 Semifinalist Michigan Am

2023 Runner-Up MWGA Championship

2022 LPGA GLBI Invitational Participant-Made Cut

2022 LPGA GLBI Invitational Participant

2022 Quarterfinalist USGA Mid Am

2022 USGA Women's Four Ball

2022 First Female Champion-Midland City Championship

2022 GAM Women's Player of the Year

2021 GAM Women's Player of the Year

2021 Michigan Women's Amateur Champion

2021 USGA Women's Mid-Am Round of 16

2021 USGA Women's Four Ball Competitor

2020 GAM Women's Mid-Amateur Championship

Robert Burns

Oakland University

2022 AJGA Champion-2022 Forest Lake CC

GAM Junior State Am 15 and Under Champion

2022 MHSAA Dream Team

2023 MHSAA Dream Team

Champion-14-15 division Golfweek Junior Tour

Player of the Year 10-12 in Meijer/Callaway Jr. Tour

Qualified for U.S Kids World Championship 12 year old

Qualified for the Michigan Amateur at 16 years old.

2020-2021 Saginaw Valley League M.V.P.

5th Division 2 MHSAA State Championship(70-74)

Lindsey McPherson

2017 Michigan Open Winner

US Am Competitor

All Big-Ten 2015

Epson Tour Professional with (2) LPGA Tour Starts.

Alma College

Grace Smith

Delta College

Jon Fras

Andrew Hoesmann

Nick Fisher

Bryce Howard

Mott Community College

Over 14 Players-Team Training

Ferris State University

Juanita De La Cruz

Zak Kiefer

Susie Gietl

Shayna Schneider

Saginaw Valley State University

Brook Herbstreit

Shelby Schneider

Western Michigan University

Megan Watkins

Kaitlyn Watkins

2015: Second Team All-MAC

Bronco Award for lowest scoring average (76.7)

Grand Valley State University

Ben Zyber

David Buko

Calvin College

Preslie Riggs

Ohio State University

Jack Mancinotti

Roosevelt College

Peter Pougnet

Albion University

Alexis De La Cruz

Rochester College

Kristin Louiselle

Central Michigan University

Amanda Walsh



Oakland University  
Karsen Johnston  
Robert Burns  
Lizzy Marlinga

Northwood University  
Brandt Nelson  
Logan Gakstatter

Northern Michigan University  
Morgan Swett

Madonna University  
Kayla Gerhardt

Spring Arbor University  
Brady Krohn

Sienna Heights University  
Isabelle Sparks

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Please describe your involvement in growing the game of golf through juniors, women, minorities, seniors and the disabled in 150 words or less: \*

#### Disabled

In 2018 we hosted the National Amputee Golf Association and United States Adaptive Golf Alliance National Championship. 12 Countries were represented for a week of competition.

#### Juniors

Year round training programs including TPI evaluations, Trackman Combines, and a multitude of other contest, evaluations, and skill tests with his clients to have a holistic look at each player's games. Throughout the season, The Fortress hosts numerous events with the Callaway Meijer Tour, US Kids, MHSAA State Championships, and the Top 50 Junior Tour.

#### Seniors

Our facility hosts a multitude of senior events including Golfweek Amateur Tour, Golf Channel Amateur Tour, and the Michigan Amateur Tour.

#### Women

Our professional staff and I have made a big commitment to growing the game across many markets. For the past 4 years The Fortress has held the qualifier event for the LPGA Great Lakes Bay Invitational hosted by Suzann Pettersen.

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Please list any other PGA Section or National Awards you've received and the year(s) you received them (50 word limit): \*

I was awarded the 2024 Michigan PGA Teacher & Coach of the Year.

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