

2025 Professional Development Award Candidate Bio Form

Please submit this form no later than **Friday, October 4, 2024 at 4pm.**

Email *

JCWisinski@pga.com

Name of Nominee: *

Jimmy Wisinski

Facility Employed at: *

Kent Country Club

Year Elected to Membership: *

2010

Are you a Master Professional, Certified Professional, serve as an Association Subject Matter Expert or adjunct PGA faculty member? *

I am a Certified Professional in Teaching & Coaching. Currently I am in the final stages of the Master Professional Certification and will have that finished this off-season.

Please describe your contribution to the PGA educational programs in the Michigan Section or nationally in 250 words or less: *

I'm passionate about continuing my education as a PGA Member. As a Certified Professional in Teaching and Coaching, I'm currently working toward my Master Certification. I attended the 2024 California PGA Teaching & Coaching Summit, along with the 2022 PGA National Teaching & Coaching Summit. Additionally, I've participated for the past six seasons in Top 100 Golf Coach Andrew Rice's Coach Camp, a teaching summit held each fall in Georgia. These experiences have greatly enriched my knowledge and skills in coaching.

Last off-season, I hosted the second Michigan Golf Coaches Roundtable at Kent Country Club, inviting over 30 coaches for a three-hour open forum. This collaborative setting allowed us to discuss a variety of topics, fostering an environment where we could all learn, grow, and refine our coaching skills together. It was a valuable opportunity to share insights and experiences with peers in the industry.

This past summer, I was invited to present for GolfForever during their Zoom call with the Michigan PGA Section. Earlier in the spring, I participated in a coaching panel at the Michigan PGA Teaching and Coaching Summit, where we discussed best practices for player programming and group programming. These opportunities allowed me to share insights and collaborate with fellow professionals in the industry.

Please describe your contribution toward development of articles or materials related to and benefiting education in 250 words or less: *

Over the past two seasons, I was honored to be asked by the PGA to serve as a social media and online contributor for all their platforms. This contract involved creating over 20 social media posts that were featured on the PGA's Instagram, Twitter, and Facebook. In addition, I wrote accompanying articles that were published on PGA.com, allowing me to share valuable insights with a wider audience.

I have also written articles for PGA Magazine:

PGA Magazine "Best Practices" December 2020

PGA Magazine "Best Practices" October 2020

Golf Range Association of America "Developing Golfers" October 2020

Grand Rapids Business Journal "Inside Track" November 2020

GolfForever invited me to be a beta tester for their new Online Coaching Certification. This involved a 20–30 hour commitment over a few days, along with multiple Zoom calls with their founder and CEO to discuss ways to improve the certification. Based on my feedback, changes were implemented, and additional materials were added to enhance the Coaching Certification process. It was a rewarding experience to contribute to such an important initiative!

Please describe your contribution to build the image of PGA Professionals and/or to inspire PGA Professionals or Associates in 250 words or less: *

I strive to build the image of a PGA Professional by being the best golf instructor I can be. In every lesson, I focus on making the student in front of me the most important person at that moment. I aim to inspire young apprentices and PGA Professionals to pursue their passion for the game. PGA members from other clubs, as well as those at Kent CC, often seek my insights, and I've had multiple young professionals come to observe live lessons to enhance their teaching skills while working on their PGA Checkpoints. I take this role seriously and consider it an honor that they value my insights and opinions.

One of my main messages to young people aspiring to become PGA Professionals is that if you're passionate about golf, you should absolutely follow that passion. The old stigma about working long hours for little pay in the golf business is no longer true. Today, there's a strong emphasis on work-life balance, and employers recognize its importance. I make sure to convey to young people that working in the golf industry is not only amazing but also incredibly fulfilling.

At Kent CC and wherever I go, I strive to portray myself as the best PGA Professional I can be through my actions and presentation. I believe actions speak louder than words, so I consistently ensure that I present myself in the most professional manner possible.

Please list any other PGA Section or National Awards you've received and the year(s) you received them (50 word limit): *

2020 Michigan PGA Section Assistant of the Year
2023 Michigan PGA Section Player Development Award Winner

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