

# 2025 Teacher & Coach of the Year Award Candidate Bio Form

Please submit this form no later than **Friday, October 4, 2024 at 4pm.**

Email \*

JCWisinski@pga.com

Name of Nominee: \*

Jimmy Wisinski

Facility Employed at: \*

Kent Country Club

Year Elected to Membership: \*

2010

Are you a Master Professional or Certified Professional in Teaching and Coaching? \*

I am a Certified Professional in Teaching & Coaching. Currently I am in the final stages of the Master Professional Certification and will have that finished this off-season.

Please list the national teaching workshops and/or National Teaching and Coaching Summits you've attended or conducted: \*

I attended the Southern California PGA Teaching and Coaching Summit in 2024. I also attended the 2023 National PGA Teaching & Coaching Summit.

I've also attended the last 6 Coach Camps, that Andrew Rice hosts each fall in Georgia. Coach Camp is a conference for teachers and coaches throughout the world to watch presentations and have hands on workshops. Featured presenters have included, Chris Como, Grant Waite, Sean Foley, Mike Adams and Mike Bender. 2023 Coach Camp was a two-day camp at Sea Island.

Please list the Section teaching workshops and/or Section Teaching and Coaching Summits you've attended or conducted: \*

I attended the 2024 and 2022 Michigan PGA Teaching & Coaching Summit and the 2023 Michigan PGA Educational Conference with Dr. Bhrett McCade.

Early in 2024 I was a beta test coach for GolfForever's Teaching & Coaching Certification. Based on my experience with this new certification, I had multiple Zoom calls with ownership on how to expand and improve the certification. Later in the summer, I presented how I have incorporated the things I learned into my client's sessions to the Michigan PGA GolfForever conference call on behalf of GolfForever.

In the fall of 2023, I hosted the second bi-annual Michigan Golf Teachers Roundtable at Kent Country Club. I organized and planned this event. Over 30 teachers were invited from around the state and we had 18 attend.

Please describe your overall performance that your teaching has had on your facility(s), the Section and at the National Level in 250 words or less: \*

We have 385 golf members at Kent Country Club and I taught over 265 different members in 2024. Of these members that took golf lessons, 35% had a package designed for them. These members made more trips to Kent for golf lessons, multi-day golf schools and our clinics throughout the season. While at the club for lessons and clinics, these golfers purchase more food and beverage and spend more in the golf shop. For every \$1 in lesson revenue, golfers that take lessons at Kent spend \$2 in retail at the golf shop. These golfers also find more enjoyment in the game and that drives retention rates and revenue in all areas of the club. Golf Shop sales have increased 45% in the last 3 seasons at Kent CC. The key indicator on these pro shop sales is that our hard goods are continuing to rise, even though this number is flat nationwide.

I was asked to continue to be a contributor to PGA.com and deliver content for all their social media channels. I helped develop a series that covered key aspects players would be facing in those events and how golfers can learn from these and apply key aspects to their own game. Being involved with the PGA platforms for a second season brought exposure to Kent CC, the Michigan PGA, and growth to my own social media following. On Instagram my followers grew from 2,500 in 2023 to over 15,500 followers in 2024.

Please describe any unusual, innovative or special teaching programs you have initiated or implemented in 150 words or less: \*

One of the challenges of coaching is creating a culture of accountability. To help create accountability and foster open communication amongst all students, I use the Coach Now app and website. Students are encouraged to message me and use the app as an open line of communication.

All of the golfers that work with me will have a mental and technical process:

Mental process:

1. Decide what you want
2. Visualize what you want
3. Feel what you want
4. Commit to what you want
5. Post Shot Routine: one of two things; either gain confidence or learn from what you did (tool to either be positive or stay neutral) Growth mentality

Technical process:

1. What's the problem?
2. What's the solution?
3. What's a drill to fix it?
4. What does the ball flight do to know if you did it right? (Ball flight laws)

Please list any instructional articles, videos and/or publications you have written or contributed to: \*

PGA.com article and social media. "The Top College Golf Courses According to the Internet." Published September 7, 2024

PGA.com article and social media. "2024 Olympics: How to Play No. 18 at Le Golf National." Published August 3, 2024

PGA.com article and social media. "The Best T-Time Tips from the PGA Championship. Published May 16, 2024

PGA.com article and social media. "Quick Coaching Golf Tips: Try This Drill to Cure Your Slice." Published April 2, 2024

PGA.com article and social media. "Hit Better Golf Recovery Shots Like Jordan Spieth With These 4 Tips." Published March 23, 2024

PGA.com article and social media. "Make Better Contact With This Golf Towel Drill." Published March 12, 2024

GolfForever.com video "Certification Program for Instructors." Published April 2024

PGA.com article and social media. "Golf Lessons: Try This Drill to Improve Your Chipping." Published March 5, 2024

PGA.com article and social media. "How to Play Golf in the Wind." Published March 2, 2024

PGA.com article and social media. "Groove a Better Backswing With This Simple Winter Golf Drill." Published February 13, 2024

PGA.com article and social media. "Three Keys to Strike Your Irons Like Hideki Matsuyama. Published January 28, 2024

PGA.com article and social media. "A Quick Drill to Add Speed to Your Tee Shot." Published January 17, 2024

PGA.com article and social media. "Three Keys to Strike Your Irons Like Max Homa." Published January 6, 2024

PGA.com article and social media video. "Use This Great Tee Gate Drill to Hit Your Long Irons Like Brooks Koepka." Published on Wednesday, September 20, 2023

PGA.com article and social media video. "Improve Your Short Game by Copying Jordan Spieth." Published on Tuesday, September 12, 2023

PGA.com article and social media video. "How to Hit Flighted Irons Like Rory McIlroy." Published on Thursday, July 20, 2023

PGA.com article and social media video. "Hit Your Hybrids Flush Like Rose Zhang." Published on Wednesday, June 21, 2023

PGA.com article and social media video. "Putting Tips to Conquer Fast Greens Like the Pros at the U.S. Open." Published on Sunday, June 18, 2023

PGA.com article and social media video. "Chipping Tips to Master Thick Rough Like the Pros at the U.S. Open." Published on Thursday, June 15, 2023

PGA.com article and social media video. "Take a Tip from Tiger Woods at the 2002 PGA Championship to Master Fairway Bunkers." Published on Wednesday, May 17, 2023

PGA.com article and social media video. "Be Smooth from the Sand Like 1986 PGA Champion Bob Tway." Published on Tuesday, May 16, 2023

PGA.com article and social media video. "Follow Matthew Fitzpatrick's Iron Magic with a Great Balance Drill." Published on Monday, April 24, 2023

PGA Digital Media Platforms. "MASTERS Special, use a Ruler to Dial in Your Grip." April 12, 2023

PGA Digital Media Platforms. "MASTERS Special, Putting." April 9, 2023

PGA Digital Media Platforms. "MASTERS Special on Par 3 Contest." April 5, 2023  
PGA Digital Media Platforms. "Follow Rory McIlroy's Lead with Your Driver." March 28, 2023  
PGA.com article and social media video. "Use a Tee to Copy Scheffler's Greenside Touch." Published on Thursday, March 23, 2023  
PGA Digital Media Platforms. "Learn to Make More Putts like Taylor Moore." March 22, 2023  
PGA Digital Media Platforms. "Load Up Your Backswing to Add Power & Precision to Your Game like Kurt Kitayama. March 8, 2023  
PGA Digital Media Platforms. "Dial in Your Putting like Chris Kirk." February 28, 2023  
PGA.com article and social media video. "Follow Jon Rahm's Simple Move to Power Up Your Swing." Published on Tuesday, February 21, 2023  
PGA.com article and social media video. "Sync Up Your Chips Like Scottie Scheffler." Published on Tuesday, February 14, 2023

PGA Magazine "Best Practices" December 2020  
PGA Magazine "Best Practices" October 2020  
Golf Range Association of America "Developing Golfers" October 2020  
Grand Rapids Business Journal "Inside Track" November 2020

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Please list the names of outstanding golfers you have instructed: \*

Ryan Bayer: Michigan PGA

- 2024 Michigan PGA Assistants Championship 3rd place
- Two Time National Qualifier in the Assistants Championship
- 15, top 3 in 45 Chapter / Section events
- Michigan PGA Senior/Jr. Champion
- Michigan Pro-Pro, 3rd place
- 2024 West Michigan Chapter Championship 10th place
- 2022 West Michigan Chapter Championship 3rd place

JP Levan: East Grand Rapids High School (AJGA Boys Ranking 475)

- GAM Michigan Amateur Sweet 16
- MHSAA All State as a freshman
- AJGA Memorial Invite 4th place finish
- Michigan PGA Boys Championship Runner Up
- Highly ranked 2027 junior
- Set new course record at Kent CC with a 62

Elise Fennell: Illinois State University Golf Team

- MHSAA Division 1 State Champion
- MHSAA Girls Golf Super Team
- GAM Michigan Women's Am Runner-Up
- USGA Four-Ball Match Play Qualifier

Natalie Samdal: Western Michigan University

- All-Conference
- Spring Lake Ladies Invitational Champion
- GAM Michigan Women's Am finalist

Mike Gianopoulos:

- US Mid Am first alternate
- Michigan Superintendent's Championship Champion
- National Superintendent's Championship 3rd place

Will Robson: Hope College Golf Team

- All Conference

Will Pollock:

- MHSAA All State

Charlie Stehouwer:

- Notah Begay Junior National Qualifier
- Champion and top finisher in multiple Meijer / Callaway Junior Tour Events

Ava Wisinski:

- AJGA & All State high school golfer

- Top 10 State Finals for the third year in a row
- Scholarship to University of Detroit

Leland DeKorver:

- Multiple top finishes on the Meijer / Callaway Junior Tour

Please describe your involvement in growing the game of golf through juniors, women, minorities, seniors and the disabled in 150 words or less: \*

This past spring I went through PGA Hope training and became certified.

At our club I organize and offer the following programming.

- Spring Ladies Lessons & Libations (40+ ladies each Wednesday evening in May)
- Spring Junior Golf Practice with the Pro's (18+ juniors)
- Ladies Spring Golf Schools (8 ladies)
- Golf Instructional Trip
- Spring After School Junior Golf Clinics (20+ juniors)
- 8 different Men's Clinics, Full Swing Clinic, Putting Clinic, Short Game Clinic, Driver Clinic and four On-Course Clinic (Each clinic is limited to 8 participants and all were full.)
- 6 different Ladies Clinics, Full Swing Clinic, Putting Clinic, Short Game Clinic, Driver Clinic and two On-Course Clinic (Each clinic is limited to 8 participants and all were full.)
- Top 50 Golf Coach Andrew Rice and I did a One Day Golf School (8 participants, sold out)
- PGA Junior League with 2 Teams (32 juniors)

Please list any other PGA Section or National Awards you've received and the year(s) you received them (50 word limit): \*

2020 Michigan PGA Section Assistant of the Year

2023 Michigan PGA Section Player Development Award Winner

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