

2025 Teacher & Coach of the Year Award Candidate Bio Form

Please submit this form no later than **Friday, October 4, 2024 at 4pm.**

Email *

ihughes@golftec.com

Name of Nominee: *

Ian Hughes

Facility Employed at: *

GOLFTEC Grand Rapids

Year Elected to Membership: *

2001

Are you a Master Professional or Certified Professional in Teaching and Coaching? *

Certified Professional in Teaching and Coaching since 2013

Please list the national teaching workshops and/or National Teaching and Coaching Summits you've attended or conducted: *

Golf Magazine Top 100 Teaching Summit Nov 2021
Multiple PGA Teaching and Coaching summits

Please list the Section teaching workshops and/or Section Teaching and Coaching Summits you've attended or conducted: *

- Multiple Section Teaching and Coaching Summits in both MI and IL
- Virtual Coach Camp Nov 2020
- Attended classes for AimPoint and TPI

Please describe your overall performance that your teaching has had on your facility(s), the Section and at the National Level in 250 words or less: *

In the past 12 months, I have given nearly 1200 hours of golf lessons. During that time, the two locations I help support in Grand Rapids have given almost 6800 hours of golf instruction- a growth of 11% over last year. This led to a sales increase of 10% over that same time period. Over the past 12 months, I lead all GOLFTEC corporate locations with the most referrals generated of any GOLFTEC corporate coach - which in my opinion is a true sign of helping people play better golf, while have a very positive impact on the business.

Please describe any unusual, innovative or special teaching programs you have initiated or implemented in 150 words or less: *

- * First GOLFTEC location to start beta testing GOLFTEC's new Optical Motion software. Optical Motion is the first of its kind - a wireless/sensor less 3D motion capture system. Provided feedback on accuracy, ease of use and general trouble shooting to software developers.
- * Beta testing new club fitting and putter fitting software for GOLFTEC to help enhance and improve the fitting process – with the goal of helping our students improve faster
- * Beta testing for Sky Trak plus

Please list any instructional articles, videos and/or publications you have written or contributed to: *

Golf Digest #2 ranked instructor in MI

Oct 2019 golfdigest.com - Stop giving your buddies terrible advice

<https://www.golfdigest.com/story/stop-giving-your-buddies-terrible-swing-advice-heres-instruction-that-will-actually-help>

April 2013 - The Par Plan - contributor

Numerous tips for GOLFTEC and my social media channels

Please list the names of outstanding golfers you have instructed: *

I have had the pleasure of helping many PGA members, PGA apprentices, PGM students and college players. Those players have qualified for such prestigious events as the US Amateur, US Senior Women's Amateur, and the US Mid Amateur

Please describe your involvement in growing the game of golf through juniors, women, minorities, seniors and the disabled in 150 words or less: *

I am very active with the First Tee of WM. I play in the golf marathon every year raising money for them. We also host winter free first tee classes from January to April at GOLFTEC Grand Rapids after we close on Saturdays.

Please list any other PGA Section or National Awards you've received and the year(s) you received them (50 word limit): *

NA

This form was created inside of PGA HQ and sections - all Google users.

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