

**Michigan PGA Fall Meeting - October 2024
Player Engagement Consultant Report
Submitted By: Stacey Rice-Dorman, PGA**

Congratulations to the Michigan PGA for another great season in 2024 for PGA Jr. League! Thank you to all the PGA and LPGA Professionals who hosted programs this year! Madison Maurier and I have enjoyed assisting you with your Coaching and Player Engagement programs and we are happy to share some positive feedback and numbers with you.

PGA Jr. League Update as of 10/9/24

- Michigan has 74 Engaged Coaches and 82 participating facilities in 2024.
 - *Engaged Coaches are defined as Coaches with active programs in 2024.*
- Our Active Programs and Average Program Fee is up from last year.
- Active Programs = 5,171 (Michigan Programs = 150) (2023 = 126)
- Average Program Fee (Does NOT include PGA Fees (\$99 GameChanger Fee) = \$268 (Michigan = \$235)
- Active Participants = 77,040 (5% YOY) (Michigan = 2,284, 9% YOY) (2023 = 2,089)
- Game Changer Club Members = 62,521 (2% YOY) (Michigan = 1,900, 5% YOY) (2023 = 1,841)
 - As of 10/9/24, 2,284 active players includes ALL program registrations (Spring, Summer, Fall, Section Championships, Regional Championships, and National Championships. As of 10/9/24, Michigan has 1,900 GameChanger members who registered.

2025 Season Key Dates and Program Updates

Key Dates:

- November 4, 2024: Program/Coach Registration for 2025 Opens
- December 13, 2024: Last Ship Date for 2024 Team Kit Fulfillment
- January 7, 2025: Player Registration Opens
- January 20, 2025: First Ship Date for Team Kit Fulfillment
- End of January 2025: PDR Credits for the 2024 Season will be posted (*All PGA Jr. League Coaches and Assistant Coaches must complete registration and pass a mandatory background check and Abuse Prevention (APS) training in order to receive PGA Jr. League PDR Credits.*)
- March 1, 2025: 2025 Season Start Date

Program Updates:

- The annual #GameChanger Club fee is increasing to \$110.
- The platform fee is reduced from 5% to a standard processing fee of 3%.
- New uniform designs in 2025!
- Team Kits will be updated yearly with new uniform designs.
- No significant changes to the Conditions of Play in 2025.

- PGA REACH scholarships will be available in 2025 with updated processes and policies which are still being finalized.

PGA Family Golf as of 10/9/24

We have seen some increase this year in PGA Family Golf registrations.

- 8 Engaged Coaches (2023 = 6 Engage Coaches)
- 11 Participating Facilities (2023 = 6 Facilities)
- 95 Teams (2023 = 82 Teams)
- 3,930 Players (2023 = 3,512 Players)

PGA Coach Updates as of 10/11/24

Modern PGA Coach: 43

ADM Certified: 257

Coach Profiles: 167

Leads Generated: 5,349

Bookable Coaches: 78

We look forward to continuing partnering with you and we encourage you to reach out to us directly if you ever have any questions or would like to discuss any of the Coaching and Player Engagement opportunities in more detail. Thank you for your dedication to growing the game!

Thank you!

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