

**Michigan Section PGA
2024 Board Meeting
March 10th, 2024
Michigan PGA Section Office
Membership Committee Report**

Members in attendance: Stephanie Jennings, Brian Corwin, Randy White, Jeff Rachar

The newly formed Membership Committee held a Zoom Meeting on Tuesday, February 20th, to discuss re-establishing the Membership Committee.

For the Zoom Meeting Randy White develop a working document that the Membership Committee will use going forward to better develop and record long term objectives, goals, idea's and dreams for the Michigan PGA Membership Committee. Randy came up with the four main objectives for the Membership Committee to focus on:

Gain: Gaining new Members through exposure, promotions and invitations to the Profession offered by the Michigan PGA.

Retain: Retention of Associates and new Members through resources and mentorship that provide excitement and opportunities that motivate to continue in the golf business.

Sustain: Sustaining programs through resources and education, while recognizing the works and efforts of our Members.

Remain: Our veteran Michigan PGA Members that go into retirement status soon disappear along with their years of experience and wisdom. Encouraging these Members to remain involved in the PGA as advisors and mentors to our up and coming Membership.

It was also discussed at the Zoom Meeting that the Membership Committee would call each Associate, New Member, Member Transfer, Quarter Century Member, and Half Century Member and invite them to attend the Spring Meeting on Monday, March 11th. This will be a standard practice going forward for all Michigan PGA Section Meetings. Diane will be emailing the list of Members and Associates prior to each Meeting so Committee Members can make phone calls.

At the end of the Zoom Meeting the Membership Committed decided to have frequent Zoom Meetings and/or Phone calls throughout the year.

This concludes our report.

Brian Corwin, PGA
Randy White, PGA
Jeff Rachar, PGA