

# 2024 Player Development Award Candidate Bio Form

Please submit this form no later than **Friday, September 29, 2023 at 4pm.**

Email \*

lteachpro@kuhlmangolf.com

Name of Nominee: \*

Kelly Kuhlman

Facility Employed at: \*

Twin Lakes Golf & Swim / Red Run Golf Club

Year Elected to Membership: \*

2008 Class A

Please describe each of the programs conducted to grow the game at your facility, in the community, in the Michigan Section and nationally including the number of consumers who have attended these programs in 350 words or less: \*

Every winter I run a Performance Training in my indoor training space located downtown Rochester, MI. I am able to train 2 students for 45min working on their golf and then they go for 45 min with a fitness trainer to work on golf specific exercises to help everyone gain strength, flexibility, and mobility. This program had 36 students participating in the 2022-2023 winter season.

In the early spring was the first PGA HOPE 6 week session at Twin Lakes Golf & Swim. With the help of fellow PGA HOPE coaches Jeff Coble and Steve Vickery we gave instruction to 15 veterans weekly for 2 hours and then the final week we had everyone play in a scramble followed by a lunch to wrap up the 6 weeks.

In May I start the majority of programming at Twin Lakes and at Red Run. Everything from PGA Jr League Season long program with 13u & 17U to Operation 36 programs are offered.

Saturdays is the spring OP 36 for juniors looking to take classes and work on their fundamentals of the game. We do on course 2x a program for players to see their improvements. The average number of players in the program is 15 per class (5-6 yr olds, 7-9yr olds, and 10-12yr olds) with a 1:5 teacher to coach ratio.

Tuesdays & Wednesdays is for the Women OP 36 / Get Golf Ready program that has offerings for the 1.0 (for beginners), 2.0 (I need a refresher), and 3.0 (the lady who plays in tournaments). These are both held at Twin Lakes and Red Run. The program runs 4-5 weeks depending on the program and has 1:6 teacher to student ratio. These programs attract 120 women into the offerings.

PGA Jr League at Twin Lakes Golf & Swim has two leagues and I coach/captain the In-house league with 49 players in the 13u program and 24 players in the 17u program. The program consists of 6 practices and 6 matches that are spread out over May thru July. The past two years I have also encouraged players and other teams to do the player pathway with All-Stars to allow my All-Star players to make their way to the PGA Jr League Regionals. These are moments these players will forever remember!!!

In June I ran a Drive Chip Putt local qualifier with Jeff Coble the Head Professional at Twin Lakes Golf & Swim. 135 juniors came through the site and try their skills at advancing! We were the 3rd largest in the MI Section.

The 2023 season had 3 summer camps for Ages 5-12 year olds along with 2 camps for ages 13-17 year olds. The 5-12 year old camps averaged 45 players in each session with a ratio of 1:6 teacher coach ratio. The 13-17 year old camps averaged 9 players in each with a ratio of 1: 4 teacher coach ratio. Each camp was 3 hours each day for 4 days juniors 7 & up. The 5-6 yr olds went for 90min each of the 4 days. Everyone really enjoyed the stations and the new addition of Discovery Golf games to the camp offerings.

Throughout the summer I offer LPGA/USGA Girls Golf programming as well. Each GirlsGolf experience is 3 hours long and we go through fun activities following the 5 E's. I average 12 girls at each GirlsGolf experience and the girls get to meet new friends and develop an enjoyment for golf.

Fall OP 36 classes are a 4 week program with 2 on course play days. The weather can be a challenge but we manage to get it all in. We average around 15 players per class which is a good number for a 1:4 teacher student ratio. This is great for women's offerings in the morning and also juniors in the early evening.

Please describe what you have done to measure the impact of growth of the game programs in the areas of player retention, increased rounds, increased customer satisfaction and impact on the facilities bottom line in 250 words or less: \*

PGA Jr League is a program that continues to grow and evolve. The 17u program started out small a few seasons ago and with each year has doubled or tripled in size to what it started out a few years ago. Many are players who played in the 13u program and still love the format.

The programs that are offered at Twin Lakes will either increase the numbers of those who play in adult leagues or will grow the number of rounds played by families. The Twin Lakes Golf & Swim facility is very happy with the programming and the exposure that is brought to the facility with the various programs offered.

Please describe your involvement and significant leadership contributions through mentoring and sharing with other PGA Professionals about Player Development and Growing the Game in 250 words or less: \*

I have been a part of the Growth of the Game committee since 2015 with a brief time away in 2017 when I was relocated out of the state of Michigan. I have been a part of golf in schools over the years with Covid having put a pause to that offering as of recent. But I do try and stay involved in my children's schools by offering field day golf for their schools in an effort to grow the game locally!

Please describe up to 3 Best Practice Ideas that have been successful in your growth of the game programs in 250 words or less: \*

Small Coaching Groups for Ladies. I actively offer small group coaching for women to schedule on their own time with a small group of friends or relatives to train with. This practice works well because it offers a 1:4 teacher student ratio and it also allows the ladies to build out what type of coaching they are looking for. It could be on course or driving range offerings depending on what the ladies are looking for.

The Winter Performance Training has been successful because it adds a layer of golf training with fitness training. I find that both help the player get stronger, gain more flexibility or mobility depending on what they are needing. A TPI screen is assessed at the beginning of the winter to season to help target areas that needs to be addressed.

Pee Wee's/ Birdie Basics offerings for 3-4 year olds is a great way to get kids excited about golf at an early age. Using SNAG equipment alongside Discovery Golf games, it helps many of them get their hand-eye coordination which will help with gross or fine motor for these youngsters.

List any other PGA Section or National Awards you've received and the year(s) you received them (50 word limit): \*

I am honored to be the recipient of the following:

2020 Game Changer Award - PGA Jr League Largest Program National & Section

2022 Game Changer Award- PGA Jr League/ Family Cup Coach with ADM

2021 MI Section Youth Player Development

2022 MI Section Player Development

2022 OP 36 Top 50 Coach

This form was created inside of PGA HQ and sections - all Google users.

Google Forms