

# MICHIGAN SECTION PGA 2023 FALL MEETING Eagle Eye Golf Club October 23, 2023

President Dean Kolstad called the meeting to order at 8:00 a.m. Dean welcomed special John Allen, Honorary Member & Legal Counsel, John Easterbrook, Chief Membership Officer-PGA of America, John Lindert, President-PGA of America, Stacey Rice-Dorman, Player Engagement Consultant, Todd Smith, Career Services Consultant, and all Past Presidents in attendance.

Dean thanked Martin Ryzak and Jim Trahan of Pepsi, and Patrick Gallagher of Mitchell Golf for sponsoring the meeting. He also thanked PGA National Resort & Spa for sponsoring the seminar.

Brandon Dean, Michael Prior and Matt Sayad were appointed Sargent at Arms.

John Allen read the first half of the rules of how the meeting will be conducted.

CC Kuiper, East Lansing High School singer, sang a beautiful rendition of the national anthem.

Terri Anthony-Ryan administered the invocation and remembered deceased Michigan PGA Members William Ballew Sr., Bob Meyer and Larry Hamelink.

## President's Report

President Dean Kolstad talked about the following:

- Thanked the Board and staff for their hard work and commitment to the membership.
- The second annual Charity Hockey Game will be February 18, 2024 at Munn Ice Arena.
   Thanked George Bowman, who put a lot of hard work into the 2023 event. We hope to sell tickets to the general public.
- PGA HOPE Operation: Hero Challenge fundraising event was held October 18<sup>th</sup> and it was a
  great event that paired PGA professionals and graduating Veterans. There will be a QR code on
  tables at tomorrow's Fall Meeting for donations as the National Day of Hope fundraising window
  is October 11-November 30.
- PGA Jr League, DCP, numbers were very good for the season ending 2023. Dean and Madison talked about extending tee times to allow for wait listed participants to play in the Jr PGA Championship.
- The officers and Execuive Director Kevin Helm will attend the PGA Annual Meeting November 7-10 at PGA Frisco.
- Reviewed the two resolutions to be put forth at the PGA Annual Meeting: 1) addition of the A-25 classification; 2) a one-time \$25 dues increase for all active members.
- PGA of America Northstars working to streamline priorities, expenses and drive focus on initiatives that help achieve the PGA's mission as follows: 1) Member maximize the value of PGA Membership; 2) Game Promote the value of PGA Programming and the Association's stature in the Game; 3) Business Relentlessly perpetuate and protect the financial health of the Association, the Ryder Cup, and the PGA Championship; 4) People Create a united and performance-based culture rooted in our shared values.
- Submitting your Compensation Profile will allow Career Services to better serve your fellow professionals and employers within the industry and increase compensation for all.
- PGA Merchandise Show January 23-26 in Orlando, Florida, with the Trump National Doral pro am right after. Sign up today.
- Thanked Doug Brody for stepping in as Special Awards Chair.

- Thanked Chapter leaders for their hard work this season. He urged them to speak with the new officer group coming in and focus on communication going forward.
- Thanked outgoing Board members: Bob Bales, Honorary President, Chris Sullivan, Eastern Chapter President, Casey Powers, Northern Chapter President, Kyle Horton, Western Chapter President, Kevin Muir, Senior Org President, Jeff Rachar, Tournament Chair and Scott Wilson, Growth of the Game Chair.

Motion was made and seconded for the delegates to the Annual Meeting go uninstructed. Motion carried.

### Vice President's Report

Vice President Stephanie Jennings and Executive Director Kevin Helm reviewed investments through the third quarter. Account balances at the end of third quarter were \$1,579,612 for the General Fund and \$106,967 for the Foundation Fund. Kevin reviewed the year-to-date budget summary through three quarters.

# Secretary's Report

Motion was made and seconded to approve the 3/20/23 Michigan PGA Spring Meeting Minutes. Motion carried.

Secretary Dan Urban's reviewed new members, quarter century and half century members. He also congratulated Kevin McKinley for completing the Executive Management program through the Specialty Certification Program.

## **Honorary Membership Vote**

Honorary President Bob Bales explained that at the October 22, 2023 Board of Directors Meeting it was discussed at length and then approved to support Doug Dingwall for Honorary Membership of the Michigan PGA and move forward for a vote of the membership at the October 23, 2023 Fall Meeting.

Motion was made and seconded to vote Doug Dingwall as an Honorary Member of the Michigan PGA.

Jack Seltzer, Dave Kendall, John Allen and Dan Urban all spoke in support of Doug Dingwall. A vote was taken, and the membership voted in favor of awarding Doug Dingwall Honorary membership into the Michigan PGA. *Motion carried*.

### Candidate's Forum

Honorary President Bob Bales oversaw the Candidate's Forum where Jeff Rachar spoke of his desire to run for the office of Secretary.

## Officer Election

Honorary President Bales reviewed the candidates for President, Vice President and Secretary. Bob asked for nominations from the floor for President, Vice President and Secretary. Since there were none, Stephanie Jennings, President, Dan Urban, Vice President, and Jeff Rachar, Secretary were elected by acclamation.

Bob administered the oath of office to the newly elected officers.

## <u>Pepsi</u>

Jim Trahan of Pepsi encouraged members to sign up for a drawing and they will announce the winner at the conclusion of the meeting.

#### **Town Hall Forum**

The second portion of the meeting then went into a town hall format with Executive Director Kevin Helm talking with John Easterbrook, John Lindert and Dean Kolstad. Topics included deferred compensation,

### **Career Services Consultant**

Todd Smith talked about the following:

- Thanked Kevin, section staff and the Board of Directors for their continued hard work.
- Acknowledged and congratulated Bernie Friedrich, 2023 PGA of America Golf Executive of the Year award winner, and Ian Ziska, 2023 PGA of America Merchandiser of the Year-Public award winner.

#### **Player Engagement Consultant**

Stacey Rice-Dorman talked about the following:

- Thanked Madison Maurier and staff.
- Michigan has 69 Engaged Coaches and 70 participating facilities in 2023.
- Game Changer Club Members = 61,189 (2% YOY) (Michigan = 1,814, -4% YOY) (2022 = 1,882: 2023 = 1,814: Currently Down 68 Game Changer Club Members)
- PGA Family Golf as of 10/11/23 we have seen some increase this year in PGA Family Golf registrations. We currently have 6 facilities that have registered to host a PGA Family Golf event this year and have 82 families that have registered.
- PGA Coach Updates in Michigan as of 10/11/23 PGA Coach: 22, and ADM Certified: 182.

# **Tournament Report**

Chair Jeff Rachar highlighted the following in 2023:

- Hit budget 13 of 18 events.
- The committee will meet this fall.
- Congratulations to the 2023 major winners:
  - Joseph Juszczyk-Hall Financial Michigan Open Championship
  - Kyle Martin–Michigan PGA Championship
  - Barrett Kelpin–Tournament of Champions
  - Cody Haughton–Match Play Championship presented by PGA Tour and Rolex Player of the Year
- Congratulations to the Michigan PGA Team on winning the Fuller Cup and defeating the amateurs from the GAM at Birmingham Country Club with a score of 10-8.
  - David Drisko Birmingham Country Club
  - Tim Pearce Birmingham Country Club
  - Scott Hebert Traverse City Golf & Country Club
  - Josh Fryer Franklin Hills Country Club
  - Kosta Ramirez Kosta Ramirez Golf Academy
  - Jeff Roth BOYNE Academy
  - o Jim Deiters Midland Country Club
  - Kyle Dobbs Tap-Ins
  - John Seltzer Egypt Valley Country Club
  - o Patrick Wilkes-Krier Kendall Academy of Golf
  - Dan Urban Gull Lake Country Club
  - Matt Thompson Hillsdale College
- The Michigan PGA is returning to Miami, Florida this January for the Trump National Doral Pro Am presented by Anderson Ord.

## **Recognize 2023 Special Award Winners**

Doug thanked the Special Awards Committee and staff liaison Madi Guilmette. He recognized the following:

Assistant Professional of the Year – Tiffany Simons Bill Strausbaugh-Mark Wilson Golf Executive of the Year-Dean Kolstad Distinguished Service Award-John Celestino Merchandiser of the Year-Private-Kyle Horton Merchandiser of the Year-Public-Dean Marks

Merchandiser of the Year-Resort-Steve Niezgoda

Patriot Award-Ian Ziska
Player Development Award-Jimmy Wisinski
Professional Development Award-Charley Vandenberg
Teacher & Coach of the Year-Scott Wilson
Youth Player Development Award-Raquel Bryant
Golf Professional of the Year-Doug Bell

National Award Winners: Bernie Friedrich-Golf Executive of the Year Ian Ziska-Merchandiser of the Year-Public

All were celebrated and received their plaques at the President's Dinner Sunday evening at Country Club of Lansing.

## **Old Business**

None submitted.

# **New Business**

None submitted.

Meeting adjourned at 12:08PM