



PGA
Michigan Section

**CAREER SERVICES REPORT
MI PGA Section Annual Meeting
March 19, 2023**

VISION STATEMENT: Enhance the Personal and Professional Lives of PGA Professionals.

To better serve employers, PGA Members and individuals seeking to gain employment within the golf industry, PGA Career Services is increasing the size of its professional field staff to 24, while adding new resources and tools designed to promote jobs in golf nationwide.

The renaming of PGA Career Services – formerly known as the PGA’s Employment Department – reflects a shift in emphasis to help golf industry professionals over the entire span of their careers.

Will continue to work closely with all of the members of The Michigan Golf Alliance to recruit and retain talented employees. A spring and fall recruiting/job fair event is planned and will take place at Royal Oak Golf Center. The Michigan Golf Alliance is planning to launch a social media campaign to promote jobs in the golf industry. We will continue to assist with this project. MakeGolfYourCareer.com is a new job board that the PGA is involved in promoting. All jobs posted on the pga.org job board will show up on this job board within 24 hours. Great benefit for PGA Members.

ONGOING DEPARTMENT FOUNDATIONAL OBJECTIVES:

- Provide support and counseling for PGA members, PGA sections and employers
- Provide career counseling for professionals
- Promote PGA of America programs, initiatives and resources
- Maintain liaison with leading industry management companies
- Promote the PGA and its members to non-PGA facilities and allied associations
- Create, update and provide employment related documents and tools
- Conduct education seminars
- Author employment related articles (PGA Magazine, section e-newsletters, etc.)
- Attend and support industry trade shows
- Support the Association’s Player Development initiatives
- Support PGA of America Strategic Plan
- Promote Execusearch and Advanced Searches
- 75% Comp profile completed (**Currently 59%**)

FY ACTIVITIES:

- 265 Jobs posted on the Job Board
- 2.2K unique interactions

MI PGA JOB POSTS by CATEGORY: 265 Total Posts '22

APPROXIMATELY 6.5M in total comp (base pay)

Assistant Prof 115	Teaching/Coaching 42
Dir of Golf 4	Facility Mgt 4
Exec Mgt 5	Agronomy 9
Golf Ops Staff 26	Sales 5
Head Prof 33	All Others 24

Respectfully Submitted,

Fritz Middleton,
Chairman, Career Services Committee