

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award.**

Email *

MBarton@pga.com

Name of Nominee: *

Matt Barton

Award Nominated for: *

Teacher and Coach of the Year

Facility Employed at: *

Oakhurst

Year Elected to Membership: *

2008

Please describe your achievements/accomplishments that would pertain to this award. *

It's a great honor to be nominated for the teacher and coach of the year. I am currently the Director of Instruction at Oakhurst Golf and Country Club, and owner of Barton Golf Academy. I've spent the last eight years working to create an academy that promotes learning and fun. At the heart of this effort, has been to do as much continuing education as time will allow for.

US kids level one and level two
TPI junior level one and level two
TrackMan level one
Scott Cowx certification
Skilled Coaching Alliance
Bio Swing Dynamics
PGA Coach
Positive Coaching Alliance
Teaching and Coaching summits
Traveling to see top instructors

The goal with all the education is to have continuously new and create innovative ways to engage younger students while having more knowledge to get to the root cause of the struggling golfers problems. I found even more important than the golf IQ is the golf EQ, the building relationships and amount of caring and effort that goes into each class and student.

From October 2021 to October 2022 I have given an average of 17 individual lessons and 7 clinics of 6 people each week. 750 individual lessons and 1680 clinic students will have generated \$159,000 in revenue between the academy and Oakhurst.

My teaching philosophy consists of 5 fundamental skills needed to play great golf, and helping the student understand what they are trying to do, their tendencies and how many of the match-ups will allow them to play their best golf. Individualized practice plans, competition boards and stats tracking drive goals and ambitions.

Get golf ready ladies clinics, Elite junior program, break 85 program, (4) PGAJL teams are some of the teaching programs I use to engage more students.

Technology and training aids that expedite the learning curve are tools that I continue to invest in. I have two TrackMan, K-Vest, TOMI putting system, LiveView, and GameForge to measure instead of guess. Understanding motor learning as well as learning styles is paramount to correct development.

Word of mouth is my only marketing, and the success of my students continues to drive my business. From members winning events at the club, 5 year olds winning at the US Kids tournament level, all the way to a division I boys regional champion. These students will continue to have success and enjoy this game for a lifetime.

While winning an award from my peers would be an exceptional accomplishment, my measure of success are sold out clinics programs and a full lesson book that leaves me challenged to be able to accommodate more players next season.

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