

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award.**

Email *

kmartin@pga.com

Name of Nominee: *

Kyle Martin

Award Nominated for: *

Teacher and Coach of the Year

Facility Employed at: *

The Fortress Golf Course

Year Elected to Membership: *

2009

Please describe your achievements/accomplishments that would pertain to this award. *

1. Overall impact on teaching/coaching at the candidate's facility to include number/hours of lessons/clinics and dollars generated.

The Fortress Golf Course has long been a property dedicated to giving back to the game, whether it be through a multitude of Junior Tour events, State Championships, US Adaptive Golf Alliance National Championship, Collegiate events, or any of the clinics and services offered. I came on board in 2015 as the Head Golf Professional. My previous position as Director of Instruction at King Par gave me an opportunity to bring my customer base with me to The Fortress. Setting up for the first two years in a temporary cage, the Board of Directors then gave me the opportunity to design and build out my own custom indoor learning center with V1 and Trackman. I was also able to go through the Titleist Performance Institute for golf fitness and evaluations. Through the last 8 years I have been able to give over 650 lessons a year individually, as well as many junior clinics, adult clinics, Get Golf Ready, Short Game Saturday Clinics, and many other programs. I have had the opportunity to teach over 35 college players including players from the following schools:

- Delta College
- Mott Community College
- Ferris State University
- Saginaw Valley State University
- Western Michigan University
- Grand Valley State University
- Ohio State University
- Roosevelt College
- Albion University
- Rochester College
- Central Michigan University
- Oakland University
- Northwood University
- Northern Michigan University
- Madonna University
- Spring Arbor University
- Michigan State University

Through these experiences I have also worked with the 2021 GAM Player of the Year, 2 players who have had starts on the LPGA Tour, 1 on the PGA Tour, and 1 player on the Finnish National Tour, 1 Michigan Open Winner, 1 GAM Women's Champion, 1 AJGA Champion, and multiple Junior Tour National players.

Below is a total breakdown of the last season.

- Over 650 hours of individual lessons and \$49,000 in revenue.
- 18 Hours of Group Lessons, Junior Camps, and Zehnder's Kids Camps.

2. Unusual, innovative or special teaching programs initiated or implemented

-Fortress Junior Camp- Ages 6-16 (32 Players)

-Fortress Off-Season Training Program- 10 Hours of instruction throughout the winter including a TPI evaluation and implementation. (16 Players)

-Short Game Saturdays-Sponsored by Titleist, we work through short game technique in all areas, talk about golf ball fitting, and wedge education. (14 Players)

-Chip and Sip Events-Driven towards ladies instruction for 1.5 hours. (12 Players)

-Zehnder's Kids Camp-Summer program for kids who haven't been exposed to golf. (90 players)

3. Instructional articles, videos or publications written or produced.

<https://youtu.be/kT6MgNszRmA>

<https://youtu.be/SFQ2i6dJH14>

<https://youtu.be/0EtyGsIFkQw>

<https://youtu.be/BVW5zAZjwMU>

<https://youtu.be/JrvfWtak8rc>

<https://youtu.be/GpXOGXtCT6c>

<https://youtu.be/7XGxJbb6lxo>

<https://youtu.be/vPPXxSODkyg>

<https://youtu.be/XcXVgSySy5E>

<https://youtu.be/tD8Rjz5srIk>

<https://youtu.be/kQ-p3608dfo>

<https://youtu.be/RuBUPQBg9Ls>

<https://youtu.be/1lOakXksPws>

<https://youtu.be/MxhH42EO9xQ>

<https://youtu.be/48ihFKsB8EY>

<https://youtu.be/dFj8K2ueSWU>

<https://youtu.be/7TWATrGA7qE>

https://youtu.be/fjb9rUWMC_g

<https://youtu.be/0aYLxPxqa88>

<https://youtu.be/a4ibp13RTy8>

<https://youtu.be/Ed9kbQpxC1s>

<https://youtu.be/c2NxELaBD0Q>

4. Examples of innovative techniques/technologies used or specialty certifications that enhance the candidate's programs, lessons and ability as an instructor

We currently have a Trackman 4 Launch Monitor, a Flightscope Xi Launch Monitor, a V1 Branded Academy, and we conduct TPI Fitness evaluations and workout plans.

5. Continued education and training in the area of golf instruction

I attend the PGA Teaching and Coaching Summits, both nationally and within our section, as well as the PGA Specialized program.

