

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award.**

Email *

ihughes@golftec.com

Name of Nominee: *

Ian Hughes

Award Nominated for: *

Teacher and Coach of Year

Facility Employed at: *

GOLFTEC Grand Rapids

Year Elected to Membership: *

2001

Please describe your achievements/accomplishments that would pertain to this award. *

I am truly honored to be nominated for the MIPGA TOY award. I am 21 year PGA member who is certified in Teaching and Coaching by the PGA. My primary focus for my entire PGA career has been teaching and coaching – during that time, I have given over 21,000 hours of lessons. Currently, GOLF Digest best in state teacher rankings has me at #3.

Overall Impact on teaching/coaching at the candidate's facility to include number/hours of lessons/clinics and dollars generated.

- 10/1/21 to 9/30/22 Facility hours taught up 10% 4774 TY vs 4331 LY
- 10/1/21 to 9/30/22 Revenue(Lessons and custom fit clubs) up 13%
- GOLFTEC GR has given almost 19,000 hours of teaching and coaching since Jan 2017
- Personally responsible for over 1250 hours of teaching and coaching over the last year and over \$220K in revenue
- Grown business over last 5 years – from 2 coaches to 5. Will be adding a second location in GR in early 2023
- Personally given over 21,000 hours of teaching and coaching over 21 years
- GOLFTEC GR named to Golf Digest Best Club Fitters list 2018-2019, 2021-2022

Instructional articles, videos or publications written or produced

- Golf Digest Best Teachers in State 2022-23 Ranked #3 in Michigan
- Oct 2019 - golfdigest.com - Stop giving your buddies terrible advice
- <https://www.golfdigest.com/story/stop-giving-your-buddies-terrible-swing-advice-heres-instruction-that-will-actually-help>
- The Par Plan – contributor April 2013
- Numerous tips for GOLFTEC and my social media channels

Examples of innovative techniques/technologies used or specialty certifications that enhance the candidate's programs, lessons and ability as an instructor

- First GOLFTEC location to start beta testing GOLFTEC's new Optical Motion software. Optical Motion is the first of its kind - a wireless/sensor less 3D motion capture system. Provided feedback on accuracy, ease of use and general trouble shooting to software developers.
- Beta testing new club fitting and putter fitting software for GOLFTEC to help enhance and improve the fitting process – with the goal of helping our students improve faster

Continued education and training in the area of golf instruction

- PGA Certification in Teaching and coaching since 2013
- Education and Employment Committee for IPGA
- Virtual Coach Camp Nov 2020
- GOLF Magazine Top 100 Teachers Summit Nov 2021
- Multiple PGA Teaching and Coaching summits
- Attended classes for AimPoint and TPI

This form was created inside of PGA HQ and sections - all Google users.

Google Forms