

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award.**

Email *

Info@lockgolfacademy.com

Name of Nominee: *

Daniel William Lock

Award Nominated for: *

2023Teacher & Coach of the Year

Facility Employed at: *

Lock Golf Academy @ Teacher and CoaTanglewood Golf Club

Year Elected to Membership: *

2019

Please describe your achievements/accomplishments that would pertain to this award. *

- Overall impact on teaching/coaching at the candidate's facility to include number/hours of lessons/clinics and dollars generated
- 595 Private Half Hour and Hour Lessons generated \$48732
- 17 Indoor One Hour Lessons Generated \$2543
- 170 Outdoor Group Lessons Generated \$17500

Often regarded as the hardest-working professional my students have worked with, my drive to help others in the game of golf keeps me energized to put in the hours and help people succeed. Thus far in 2022, I have invested in 170 golf students through a variety of group programs including 5 Get Golf Ready courses, 5 women-specific clinics, 3 Junior Fundamental courses, 2 Junior PGA Par Classes, 2 before and after school programs for Novi Middle School, and 1 Power and Drive Clinic. In addition to establishing these highly sought-after group programs, I have advanced the skills of 611 golfers of all ages during personalized 30 and 60 minutes lessons.

Looking back, I was fortunate to grow up in a family of accomplished golf professionals and players. My three mentors not only introduced me to the game of golf but also inspired my deep love of teaching the game. My great-grandfather, PGA Professional William Francis Lock, my grandfather, John Henry Lock, as well as my father, William John Lock spent countless hours supporting my growth and respect for golf. Because of their mentorship, I advanced to playing competitive golf in high school. In addition to school and golf, I also worked as a caddy at Dearborn Country Club for 4 years and played hockey. At the age of 20, I thought a career in engineering with golf as a hobby would be my future. I quickly learned, golf was more than just a hobby for me and that a career in the golf industry was where I belonged.

My hunger for learning the intricate techniques of a successful, well-rounded golf game took over and pushed me to obtain my USGTF Master Certification and PGA Certification. Stopping my education there has never been an option for me. In 2022, I proudly completed the PGA Specialized Professional Program in the specialty of Teaching and Coaching. With these certifications along with the other rigorous requirements met, I will now be starting the Certified Professional Program.

During my education journey, I have remained grateful for the wisdom so many established professionals and players have shared with me. My goal has always been to pass that impact on to my students. The best way I can continue to improve as an instructor and equip my students with winning skills is by staying up to date on all of the industry trends, technologies, and research. For this reason, I took advantage of the American Development Model and Professional Golf Management class as well as the Coach Tools class provided at the 2022 PGA Show. Following industry-leading coaches and renowned players on a variety of internet platforms also helps quench my thirst for new coaching techniques.

- Unusual, Innovative or special teaching programs initiated or implemented.

-Get Golf Ready 1&2 – Level 1 Aimed at bringing new people to the game. 5 sessions including on-course instruction. In 2022 I created a level two Get Golf Ready for people that have taken level 1 and are looking for more advanced instruction.

-Jr Fundamentals – Aimed at getting kids of all age's interested in the game as non-experienced JR. 4 sessions. To make golf available to as many children as possible, our before and after school program is provided at a reduced rate.

-Golf provides an outlet for our juniors while teaching them not only a sport, but also honesty, respect, and integrity. Lock Golf Academy has opened its doors to host the children of Novi Middle School. After-school programs aimed at getting kids trained in the basics of golf. Many kids in this program have gone on to play on the high school teams as Freshmen that have been involved. 6 sessions

-South Lyon Girls & Boys Golf Team Summer Camps. Designed to help incoming freshmen and new golfers get ready for the season at the high school level. 10 sessions. The reason that I donate my time to assist the high school coaches is because of the restrictions that are placed on the coaches during the off-season. Because of my competitive nature, I find it rewarding to see these kids grow in the game of golf and compete. Hopefully, we are developing future PGA professionals and members.

-Par Club Jr PGA Golf Academy. Designed for kids that have some experience or advanced kids. The course includes Range and on-course instruction. 5 Sessions

-2 Person, 3 Person, 4 Person Semi-Private Lessons. Designed because of covid to put small groups and families in a more

controlled setting because of covid 19. This was very successful over the last couple of seasons. Because of this type of lesson it provides friends and family to take lessons at an affordable rate, they may have not taken otherwise.

· Instructional articles, videos, or publications written or produced.

-14 Video's Produced for web use either through our website, youtube, or student use for the 2022 season.

Recognizing my ability to share a wealth of knowledge and insights, I have also published coaching videos on YouTube. Designed to target any audience member interested in getting started in the sport, my videos are welcoming and offer introductory to advance pointers. Thus far my golf career in-person lessons and clinics have been my priority, but looking ahead, Lock Golf Academy's web presence will be growing.

Hold, Hold hit drill. Drills help students get the feeling of not early releasing the hands at impact and rotation of the lower body so that the club will not early release in the downswing
<https://youtu.be/k6q-qjSYrEY>

Extension Drill, Drill Helps with creating better extension through the ball after impact. A very good drill for practicing hitting a ball off a tee for par threes.
<https://youtu.be/qQR2nedQ5qY>

Takeaway Drill, Drill helps get the club started back in the correct location. So the club goes up the swing plain. Helps with teaching a one-piece takeaway.
<https://youtu.be/sW0tiDiO-Z0>

Split Hand Drill. Drill Helps with Keeping Lag in the downswing and helps with the connectivity of the trailing arm in the backswing. Helps with body rotation
https://youtu.be/Feq_VaL022Q

Push Drill Putting, Drill helps with extension after impact and following through to the hole. Helps to create a long follow-through after the impact.
<https://youtu.be/5gvxPgN-DbY>

The left Arm Support drill, Helps Students with the motion of extension of the left arm at impact and helps with keeping the arm extended and releasing at Impact
https://youtu.be/0M9_8D_MEVQ

The Knock Down Drill, Drill Helps with early extension in the downswing and or early release. Also helps students feel what proper hand-forward contact should feel like. Also, help promote lower body rotation.
<https://youtu.be/-pPNiYOlrw0>

Driver Stop Drill, This video helps you gain club head control with the driver and helps square the club at impact, and helps students stop their hands and release the club at impact.
<https://youtu.be/p2IMbkzHgKI>

Ladder Putting Drill, Putting Ladder Drill to help create excellent distance control for putting.
<https://youtu.be/vEwk0pANfAc>

Inside Chipping Drill, Drills that can be performed indoors that will help your chipping Drill created during Covid last year to help people practice indoors
<https://youtu.be/2gJdFhAdo9A>

Inside Putting Drills, Drills to help your putting that can be performed indoors in the winter time.
<https://youtu.be/VEeMR--NRf8>

Split Hand Drill Two, Drill helps create a good impact position and body rotation. Also helps feel connectivity with the trailing arm in the backswing.
<https://youtu.be/6NJd7kCgH98>

Hinge & Hold Drill, Drill is a great way to improve the consistency of your chip shots.
<https://youtu.be/pPORXHSGlp4>

Full swing drills can be done Inside. Drills to help your full swing that can be performed indoors
<https://youtu.be/v9LpCK0MIh8>

Continued Education and training in the area of golf instruction.

Most valuable to me, are the lessons I am constantly learning from my students. Exploring the unique personalities of each individual and their golf swing has taught me more than I could have ever asked for. Learning a new successful adjustment from one student and applying it to another to see immediate happiness resulting from a powerful more consistent swing is a driving force in my daily work.

To better understand each individual's differing abilities to learn and progress I have implemented the use of TrackMan technologies into all of my teachings. The learning process is accelerated through the establishment of a perfect set-up position. We then work to perfect a swing that compliments the student's body type and time commitment to practicing the preferred swing. Using the Trackman video analysis system and training aids they will hear and feel what is being taught. To further the process, we conduct an in-depth review of their slow-motion swing video and TrackMan report.

Beyond implementing the advanced benefits of TrackMan, my students gain a unique combination of assets at Lock Golf Academy, both coaching and additional practice time. In 2020, I purchased the range at Tanglewood Golf Club to serve as the home for my academy and as an added perk for my students. While the successful range has grown in popularity with the public, it has also served as an open space for my students to gather, meet fellow passionate players, and share their successes. It is home to all ages and skill levels truly enjoying the game of golf together.

Building this strong golf community starts with instilling the values of golf in our youth. I strive to impact my local juniors in the same way my great-grandfather, grandfather, and father impacted me. Golf provides an outlet for our juniors while teaching them not only a sport, but also honesty, respect, and integrity. Lock Golf Academy has opened its doors to host the children of Novi Middle School. To make golf available to as many children as possible, our before and after school program is provided at a reduced rate. During both fall and spring semesters, enthusiastic juniors are introduced to golf and grow their love of the game through captivating clinics.

My enthusiasm to help people is clear in my work. Seeing others celebrating their golf successes and being proud of their growth gives me the utmost happiness. No one understands this more than my wife, Liz. An active contributor to running the business, Liz provides constant strength and support to grow Lock Golf Academy. Her strength is empowering, it is also the reason we focus on contributing to multiple breast cancer non-profits. Through tournament sponsorship and innovative audience capturing we raised \$1,100 in a single day for the "inflammatory breast cancer". In support of breast cancer awareness month, we are donating a portion of all lessons to "The Pink Fund".

During my education journey, I have remained grateful for the wisdom so many established professionals and players have shared with me. My goal has always been to pass that impact on to my students. The best way I can continue to improve as an instructor and equip my students with winning skills is by staying up to date on all of the industry trends, technologies, and research. For this reason, I took advantage of the American Development Model and Professional Golf Management class as well as the Coach Tools class provided at the 2022 PGA Show. Following industry-leading coaches and renowned players on a variety of internet platforms also helps quench my thirst for new coaching techniques.

2022 Education Accomplishments

American Development Model
PGA Specialized
Trackman Master Certification

Throughout this bio, I have shared the various parts of coaching golf that inspire my passion the most. I proudly founded Lock Golf Academy In 2010 and started out doing lessons on a part-time basis. This foundation was built on the pursuit to influence individuals in the same way four generations of influential professionals and players motivated me. Now, this thriving golf community providing sold-out group programs and year-over-year individual lesson growth shows proof of my commitment to expanding my personal education, the implementation of industry-leading technologies, and my unending dedication to my students. I cannot express how thankful I am for this prestigious nomination, but it still pales in comparison to the excitement I

experience every day when yet another one of my students jumps for joy after feeling a perfect swing.

“He who dares to teach must never cease to learn.” – John Cotton Dana.

Thank You for your consideration.

Kind Regards,

Dan Lock

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