

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award.**

Email *

afarabaugh@ccdetroit.org

Name of Nominee: *

Adam Farabaugh

Award Nominated for: *

Teacher & Coach of the Year

Facility Employed at: *

Country Club of Detroit

Year Elected to Membership: *

2010

Please describe your achievements/accomplishments that would pertain to this award. *

1. Overall impact on teaching/coaching at the candidate's facility to include number/hours of lessons/clinics and dollars generated

The Teaching and Coaching program at the Country Club of Detroit has been growing year after year. This year we added a second Teaching Instructor to the program bringing the total to three full-time instructors at CCD. This creates a tremendous reach to the membership for enhancing their game by adding extra private lessons, clinics and schools to all ages. Together we generated \$142,000 from Instruction. As of 10/20, I personally generated a revenue of \$86,055 with 823 total hours of private instruction, and 31 hours of clinics and schools.

2. Unusual, innovative or special teaching programs initiated or implemented

Last year we implemented a more laid-back approach to a beginner women's program, which turned out to be a huge success. Due to the triumph of the program and the demand that followed, this clinic became the "Season 1" program. This format is similar to a tv show in that all of the participants in their "season" will stay with their group each year, and each season moving forward will progress to provide more instruction tailored to their developing needs. Season 1 focused on fundamentals and included games to keep the women engaged on the range, short game area, and the golf course. The season 1 finale concluded the season with play on the short course. This year's "Season 2" participants continued to develop their knowledge of fundamentals on the range, short game area, and short course, but began to spend more time on the Championship course. The Season 2 finale was a continuation of last year's finale, but this time the participants played a full nine holes on the Championship Course.

This has made a positive impact on the club in many ways. After each session, the ladies would head over to the patio area of the club house to have dinner and a glass of wine. Additionally, the majority of the Season 2 participants purchased their first full set of clubs from our Golf Shop and played on the Championship course with their families outside of the clinic. This, in turn, helped the club generate revenue through increased golf shop sales, golf car fees and the food and beverage operation.

3. Instructional articles, videos or publications written or produced

Every quarter I write an instructional piece for the Country Club of Detroit's magazine titled "In Good Company," as well as post instructional videos on my Instagram account @afarabaugh_PGA. One of my favorite articles I wrote was about being inside the ropes of this year's U.S. Amateur hosted by Ridgewood Country Club. One of my students participated in this event and I had the opportunity to carry his golf bag alongside of him and witness something more than memorable for the both of us.

Please click on the link below to read the article:

<https://www.ccofd.com/Files/Library/IGC-2022-4-FALL.PDF>

4. Examples of innovative techniques/technologies used or specialty certifications that enhance the candidate's programs, lessons and ability as an instructor

As mentioned above, we expanded our coaching staff here at the Country Club of Detroit. With this in mind, I felt the need to stress the importance of our Teaching Manual to the additional coaching staff and assistants at the club. I created this teaching manual to help develop and build our instructional program by expanding each instructor's capabilities as a teacher in order to make sure the membership at CCD is exposed to a consistent, knowledgeable and professional instructor, whoever it may be.

The manual gives an in-depth understanding of the process of learning, fundamentals of golf and the golf swing itself. It gives instruction on how to run a lesson, interviewing the student and identifying the stages of your player. Once the Instructor finishes the manual, they are then tested on the information. Upon passing, that instructor is then deemed certified to teach.

This has not only been beneficial for the instructors for continuing their education, but also for the members in creating a consistent learning environment; one in which the student chooses as an instructor with full confidence that they are in good hands. This has been very beneficial to our schools and clinics because we are able to provide a clear and concise message. By creating this system, we have experienced a good amount of growth in all of our beginner programs. It also insures that the instructor running the program understands the task at hand and makes sure the first step has been understood/learned before moving on to step two.

5. Continued education and training in the area of golf instruction

- PGA Class A Professional
- PGA Certified Professional in Teaching and Coaching
- Jim McLean Certified Instructor
- Trackman Level 1
- Dr. Kwon Biomechanics Level 1

- Golf Digest Best Young Teacher of America 2021-2022
- Golf Digest Best in State 2022

2022 Player Highlights

Coalter Smith (University of Wisconsin)- Top 5 at B1Gs, B1G All Tournament Team, 5th Place at GAM Championship, Medalist at US Amateur qualifier, US Amateur participant at Ridgewood CC

Lorenzo Pinili (Brother Rice)- 2nd Place at State championship, Brother Rice State Champions, AJGA champion at Randy Wise, T3 at AJGA Coca Cola, Medalist at US Four-ball qualifier, Michigan Super Team, Detroit section boys golf Player of Year

Leandro Pinili (Brother Rice)- Michigan Jr State Amateur Champion 15 and under, (1) Golfweek win, Michigan First Team, Brother Rice State Champions.

Multiple Juniors winning Golfweek tournaments (Brennan Sullivan, Aanya Bansal)

This form was created inside of PGA HQ and sections - all Google users.

