

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award.**

Email *

JCWisinski@pga.com

Name of Nominee: *

Jimmy Wisinski

Award Nominated for: *

Player Development Award

Facility Employed at: *

Kent Country Club

Year Elected to Membership: *

2010

Please describe your achievements/accomplishments that would pertain to this award. *

It is an honor to be nominated for the Michigan PGA Player Development Award. As a golf professional for over 17 years, I know the growth of our game and the health of our business depends on continued growth in establishing new golfers, retaining golfers and re-engaging past golfers.

In early spring, I put together a golf instructional trip to visit Andrew Rice, a Golf Digest top 30 teacher. Matt Swan, Director of Golf, and I traveled with 8 members to Savannah, Georgia. We played multiple rounds of golf around the Savannah/Hilton Head area and put on a two-day golf school. This trip was a huge success and the members enjoyed working on their game, playing fantastic courses, and the resulting comradery among the members.

- Savannah Golf Instructional Trip 1:2.6 teacher to student ratio

When the weather finally broke in Michigan, we offered a three-day ladies "Get Golf Ready Golf School." This school was three straight days with 4 hours of instruction daily. Six ladies joined Kristina Flynn, Teaching Professional, and I for this kickstart to their golf improvement.

- Ladies Three Day Golf School 1:3 teacher to student ratio

This year, our most successful programs were our multiple Ladies Clinics in the Spring and Fall. In the spring we offer a "Lessons & Libations Series" for the ladies on Tuesday evenings throughout the month of May. Our teacher to student ratios is kept low as we have four stations at each clinic and rotate through each one. We had 35-40 ladies each week attend this hour and a half clinic. The main theme was to come have a glass of wine or a cocktail, which was included with the clinic, and to socialize with other members while learning more about golf. Seeing new members and longtime members engage and learn about golf is the entire goal for this very successful program.

- Ladies Lessons & Libations (4 clinics in the month of May) 1:8 teacher to student ratio

In the summer months, members that manage a local law firm and financial company setup a re-occurring golf clinic for summer interns and employees. I offered a 10-week standing clinic during the lunch break for these companies. In both companies' clinics, almost all of the students were brand new to the game. Seeing them learn the game and enjoy it was amazing. Many of them would comment that they were playing golf on their own over the weekend and how much they enjoyed golf. The members were very pleased with being able to offer this and both have decided that these clinics will be offered in 2023 as well.

- Local Law Firm & Financial Group Corporate Clinics 1:4 teacher to student ratio

In the middle of June, I was asked by Titleist to be the guest golf instructor at their Team Titleist Folds of Honor event at American Dunes. This was a special honor for me because of the amazing work that Folds of Honor and American Dunes accomplish through the game of golf. Being able to bring the game of golf to military families and help those families is very special.

In the fall, we offered Ladies 'Get Golf Ready' Clinics. These Ladies Get Golf ready clinics are meant to be fun first and learning about golf second. My belief is that when we can help new golfers have fun at the club, they will want to learn and get better too. All of our weekly Ladies Get Golf Ready clinics attracted between 16-30 ladies. We offered these one-hour clinics in the evening throughout the fall. Building off this ladies group offering we also offered a "Back to School" Junior Golf series for younger kids. This one-hour clinic ran from early September to Mid-October. The junior clinics had 10-12 juniors in each clinic with two golf professionals.

- Ladies Fall "Get Golf Ready Clinics" 1:8 teacher to student ratio
- Fall Junior Golf "Back to School" Clinics 1:6 teacher to student ratio

As we enter the winter months at the club, I will continue to offer Titleist Performance Institute (TPI) assessments and programs to help keep members moving and golf ready in the winter. I've developed specific programs for these members to deal with physical limitations that effect their golf swing. This offering was very well received in 2022. I am currently going through TPI Level 2 certifications. I am also in the middle of my PGA Master Certification in Teaching & Coaching. I want to complete this certification and continuing education as a way to grow my knowledge on how people learn movement patterns and continue to grow as a teacher & coach.

In the off season I came up with an idea to hold a Michigan Golf Coaches Roundtable at Kent CC. The idea being that golf coaches from around the state can share ideas and thoughts on their business and the industry. Sixteen teachers from the state of Michigan attended this roundtable. I plan to host every other season.

To be nominated for this award means that the Kent CC team is phenomenal. Keeping our teacher to golfer ratios low helps provide

the best instructional environment for the members. I'd like to thank our Director of Golf, Matt Swan, Teaching Professional Kristina Flynn and our assistant golf professionals Ryan Bayer and Blake Male. They were instrumental in the success of our instructional programs offered throughout the season.

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