2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must submit a bio form for each award.

Email *
markleypm@yahoo.com
Name of Nominee: *
Patrick Markley
Award Nominated for: *
Merchandiser of the year - Private
Facility Employed at: *
Facility Employed at: *
Barton Hills
Year Elected to Membership: *
1996

Please describe your achievements/accomplishments that would pertain to this award. *

BIO OF SPECIAL AWARDS CANDIDATE

Deadline: October 21, 2022

Name of Nominee: Patrick Markley - Barton Hills Country Club

Year Elected to Membership: 1996

Award Nominated for: Merchandiser of the Year - Private Facilities 2023

Briefly describe your achievements/accomplishments that would pertain to this award:

Over the past twenty-seven years I have been heavily involved with merchandising operations at some of the finest private club facilities in the country including two "Top 100" Golf Shops and one "Top 10" club. My first experience as a PGA member of the Michigan Section began in 1996 and 1997 at Kalamazoo Country Club. In addition to working in the Michigan Section I spent time at private clubs and one resort facility in the Minnesota, Southwest, and Metropolitan Sections. Over the course of my career, I have experience assisting Golf Shops with sales volume ranging from \$125,000-\$1,200,000 and have owned Golf Shops with sales ranging from \$225,000 - \$485,000. For the past sixteen years I have successfully owned and operated Markley's Golf Shop at both Flint Golf Club and Barton Hills Country Club. During my tenure at Barton Hills, I have been nominated for this award five times and made it to the final stages on three occasions. Over the course of the past ten seasons at Barton Hills, we have experienced course renovation, construction to greens, approaches, fairways, and bunkers with total disruption occurring five of my ten years. Despite the roller coaster ride we have experienced 27-34% profit margins, excellent cash flow, no debt and sales volumes that have exceeded \$400,000 this year alone at the time we closed the golf course for our latest renovation and fairway re-grassing project on August 15th. I am most proud to say that we have made the necessary adjustments and maintained some of our best net profit years during the uncertain times of Covid-19 and our latest course closure. Some of my merchandising success stories continue to be shared in PGA Magazine and I enjoy working with my fellow peers to find ways for them to be more successful with their merchandising operations. My passion for this business and merchandising has always been a focus for me and my career and I am honored to be nominated and considered for this award.

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