

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award.**

Email *

kpmckinley@yahoo.com

Name of Nominee: *

Kevin McKinley

Award Nominated for: *

Bill Strausbaugh

Facility Employed at: *

Unattached

Year Elected to Membership: *

2002

Please describe your achievements/accomplishments that would pertain to this award. *

The Bill Strausbaugh Award is given to the professional who shows significant contribution through mentoring, is recognized as a person of outstanding integrity and character and has provided significant service to our Section and the game of golf. Previous awards and participation in non-golf community activities also should play a role in the selection for this award as well.

Below, please find my record in each of these important criterion:

MENTOR

* Leadership roles at Crystal Mountain and Treetops over the past 24 years have allowed me to employ and mentor in upwards of 300 individuals in golf operations.

* I've employed approximately 30 PGA Professionals or Associates

* PGA Professionals or Associates who have gone on to key jobs all around the country are as follows:

- General Managers - 3

- Directors of Golf/HP - 12

- Directors of Instruction - 4 (including 3 that have been Teacher of the Year in their Section)

- Director of Sales - 2

* Assisted an Assistant just this year with securing a job in Florida for the Winter. Also, adopted his dog over the summer so that he could work at Treetops.

* Leadership roles within the Section have allowed me to mentor the members of our Section on a broader scale. An example of this is my creation of the Section Orientation Program.

PERSON OF OUTSTANDING INTEGRITY - The best way in my opinion to quantify this is the respect that you garner from folks outside of the golf business. Respect and admiration from those outside the business bring credit to the PGA Badge:

* Otsego County Business Person of the Year

* Leadership Otsego County Graduate and Mentor

* Otsego Community Foundation Grant Committee

* Michigan Army National Guard Civilian of the Year

* Veterans for Foreign Wars Award of Excellence

* Gaylord Golf Mecca Chairman

* America's Summer Golf Capital Chairman

* Golfweek Father of the Year (past winners were Jack Nicklaus, Earl Woods, Billy Casper, etc..)

* Inaugural local "Dancing With the Stars" Champion

* Legion of Merit Medal

* Chamber of Commerce Board Member

* Gaylord Evangelical Free Church Leadership Team (incoming Church Chairman)

SIGNIFICANT SERVICE TO OUR SECTION - I have served the Section for 16 years at all levels including all officer chairs with the Northern Chapter of the Michigan Section, at large board position, committee positions, Secretary and Vice President of the Michigan Section and sat on the Inclusion Committee and Special Awards Committee for the PGA of America and I'm on the ballot again to continue to serve. Some highlights of my service include enhancing the MI PGA Hall of Fame process as chairman of that committee for two years, authored and delivered a Michigan Section Orientation program at chapter meetings and Ferris State University, making significant changes to the Michigan PGA Constitution and assisting in creating the job scope for Michigan Section's first Player Development Coordinator. I've also been active in bringing all PGA promoted player development programs to Treetops including being the first facility in the state to have an in house PGA Junior League. We consistently have more than 40 kids and topped out at a record 61 kids in 2021 and maintained that level in 2022.

PREVIOUS AWARDS

* Michigan Section Patriot Award - 3 time recipient

* Michigan Section Golf Professional of the Year

* Michigan Section Bill Strausbaugh Award Winner

* Michigan Section Professional Development Award

* Michigan Section Golf Executive of the Year

* PGA of America Patriot Award Winner - 2017

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