

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award.**

Email *

edmitchell@pga.com

Name of Nominee: *

Bill Strausbaugh Award

Award Nominated for: *

Ed Mitchell

Facility Employed at: *

Ed Mitchell Technologies

Year Elected to Membership: *

1967

Please describe your achievements/accomplishments that would pertain to this award. *

I am honored to be nominated for the Bill Strausbaugh Award. I want to thank the Michigan PGA Section Awards Committee for their consideration of my 60+ years of experience as a PGA Club Professional, Instructor, Inventor, Manufacturer, Writer, Educator and Caddy.

I am a Half Century member of the PGA of America. I was introduced to golf as a caddy at the Country Club of Jackson, MI and worked into an Assistant Professional position in 1962, where I served 8-years.

I was Head Golf Professional at 2 clubs in Michigan (Clio Country Club and Shenandoah Golf & Country Club), Director of Golf at 2 clubs in Florida (Sabal Palms Golf Club and Bonaventure Country Club). These golf professional positions allowed me to mentor and train several assistants that went on to become head golf professionals.

I developed and operated an Indoor golf center in Ohio for 10 years during my 30-year tenure as a head golf professional. My golf center was a trail blazer for today's GolfTech and Indoor Trackman Studios. I employed PGA members providing high tech instruction, and conducted club fitting, building, and repair. One of my PGA staff members went on to serve the PGM program at Methodist University as an instructor in golf club performance, building, fitting, and repair.

While operating the indoor golf center, I realized the need for a quality loft and lie bending machine that was missing in the golf industry. In 1988, at the beginning of an industry trend towards custom club fitting, I developed a bending machine that became the industry standard that literally changed the way golf clubs are sold today. I feel this is by far the biggest impact my career has had on our golf industry.

This spawned a new business of manufacturing club performance and repair machines and tools that I operated for 33 years employing several PGA members to facilitate this growing trend of club fitting. The company still operates today bearing my name and with my suggestion the new owners employ a PGA member.

For more than 20 years I have developed and conducted training programs in club performance, building, repair, and fitting. I am currently conducting workshops for PGA members and their staff on this subject. I also conduct seminars for PGA Section Educational Programs, most recently at the South Central PGA Section 2022 Spring Coaching Summit.

I served on the national PGA Education Committee for 4 years, where I was instrumental in writing the curriculum for the club performance portion of the PGM program that was introduced in 2012.

I am a former member of the Golf Writers Association of America. I have authored many golf related articles on instruction and golf club performance and design. I was a presenter at the 2011 National PGA Teaching & Coaching Summit at the annual PGA Show, an instructor at several PGA Apprentice workshops, PGA Merchandise Show workshops, International Clubmakers Guild workshops, Professional Clubmaker's Society workshops, PGA Junior Golf Academy, Canadian PGA workshops and developed & conducted "Certified Training Schools" in club performance, building, fitting, and repair.

I am a member of three golf Hall of Fames: Southern Ohio PGA, International Clubmaker's Guild and Jackson Golf Hall of Fame, Jackson Michigan. I am also a recipient of the Southern Ohio PGA Section Legacy Award.

Other achievements, volunteer activities and awards during a lifetime as a PGA member:

1972

PGA Rules Committee PGA Championship Oakland Hills CC

1976

PGA Rules Committee PGA Senior Championship Aventura CC

1979-80

Board Member South Florida PGA Section

1979

PGA National Club Relations Committee

Golf Professional of Year South Florida PGA Section Southern Chapter

1980-81

President Southern Chapter South Florida PGA Section

1980

Resort Merchandiser of Year South Florida PGA Section
1992
Member Quarter Century Club PGA of America
1993-2019
Club Repair Technician Masters Tournament Augusta National Golf Club
2008-2012
PGA National Education Committee
2009
Horton Smith Award Southern Ohio PGA Section
2011
Presenter PGA Teaching & Coaching Summit
2017
Member Half Century Club PGA of America

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