

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award**.

Email *

benproben@gmail.com

Name of Nominee: *

Ben Proben

Award Nominated for: *

Assistant Professional

Facility Employed at: *

True North Golf Club

Year Elected to Membership: *

2018

Please describe your achievements/accomplishments that would pertain to this award. *

First, Thank you for the nominee of this award for the 2023 season,

In regards to the criteria around the achievements and accomplishments of playing abilities, I competed in The Michigan Open (T61), Tournament of Champions (T21) Michigan PGA Professional Championship (T15) Pro Assistant, Assistants Championship (T7) as well as Adidas State Pro AM, although I would have liked to have had a better year of playing, making the cut in all events that were competed in was a big goal of mine going into the season.

Stepping into the teaching aspect of being a golf professional which is also my favorite aspect of being a PGA professional, teaching the game of golf to the members and guests at True North. Throughout the season I had the privilege to lead the teaching aspect of the club and take the main workload. Giving between 10-15 lessons per week and fine tuning as well as learning more about myself and teaching style was very beneficial to myself and the club.

Tournament organization and administration is especially important as True North is staffed by 3 professionals, Director of Golf Jimmy Liss, Assistant Professional (myself), and Intern Casey Jones from Ferris State. This leaves a lot on the staff to organize and keep on task to maintain a smoothly ran event. With utilization of the Golf Genius software for all aspects of tournament operations from event setup to scoring and live leaderboards.

Merchandising at the club falls upon the same constraints at the club being short on staffing levels in northern Michigan. As out Director of Golf was the buyer of all merchandise we as assistants are tasked to merchandise and display across our 700sq ft. of golf shop space. Generating north of \$320,000 in sales to our 200 members and guests.

Overall businessperson of being a golf professional from scheduling staff to running the day to day operation and carrying yourself in the right aspects towards the members and guests. Aspiring to be the best man and golf professional that you can be and hold the PGA of American to the highest standard.

Being employed at True North Golf Club for the past two seasons we have seen membership grow from 150 to our current full level at 200 members and a waitlist started. By being a familiar face and hard working employee it instills what ownership wants to see at the club from a golf professional standpoint as well as business. By carrying yourself as a player, teacher, merchandiser and businessperson I have has the chance to assist in growing the club to be one of the best clubs in Michigan.

In conclusion, the aspects of integrity, hard work, respect and being an understanding person that can deal with problems accordingly and in a professional manner has shaped the way that I have become a successful golf professional and look forward to learning, growing and furthering my career with help from mentors, friends, members, and other current PGA Professionals.

Thank you for the consideration of this award.

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