

2023 Special Awards Candidate Bio Form

Please send this form back no later Friday, October 21, 2022.

If you were nominated for more than one award you must **submit a bio form for each award**.

Email *

brianjake@gmail.com

Name of Nominee: *

Brian Jakeway

Award Nominated for: *

Assistant Golf Professional of the Year

Facility Employed at: *

Bay Harbor Golf Club

Year Elected to Membership: *

2013

Please describe your achievements/accomplishments that would pertain to this award. *

I am in my second year as my Assistant Golf Professional at Bay Harbor Golf Club. In my role I am involved in every facet of the club. We are a very busy semi private facility. We have close to 300 hundred members along with public greens fees and resort package play. This season we have had approximately 26,000 rounds spread out between those three different types of guests. For my role it is extremely important to be able to jump back and forth from being an ambassador and host to first time guests as well as accommodating the needs of my membership.

One element of my job is maintaining and operating a busy golf shop. Along with running the day to day operations I setup, display and organize all merchandise. We receive merchandise weekly through the season and it is important to display and organize everything in a timely manner. This season our golf shop merchandise sales were over \$750,000. Keeping up with the everchanging merchandise and displays is constant responsibility.

Another element is my role is with the membership. I head up and run our weekly Men's Day along with our weekly Couples 9 and dine. As the head of these event I setup and run these events from start to finish. Our Men's day participation increased by over 6 players a week, averaging 40+ players. Our Couples events average 32-36 players. On top of these weekly events I also assist in running Member/Member, Member/Guest and Club Championship events for both Men and Ladies.

One of the most rewarding parts of my role are my interactions with our young individuals who work in the golf shop. We have 2 PGM interns through the season. I help train, coach and mentor those individuals. For most of them it is their 1st experience in a golf shop and we try make it a successful for them and us. Having an influence on our future golf professionals is very fulfilling.

Although I don't play competitively as much as I would like, I do play in a local event called The Harbor Cup. It is a team event with a Ryder Cup format that pits Boyne Golf PGA professionals against local PGA professionals from the Petoskey/Harbor Springs and surrounding area. The event raises money for local charities and has taken place over the last 26 years. I have been fortunate enough to have competed in 12 of the 26 events playing for both teams along the way. This season Team Boyne raised almost \$100,000. It is a tremendous honor to be apart of such an amazing event.

Thank you for the nomination.

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