

# 2022 Special Awards Candidate Bio Form

Email \*

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Name of Nominee: \*

JEFF O'MALLEY

Award Nominated for: \*

Professional of the Year

Facility Employed at: \*

Pilgrim's Run Golf Club

Year Elected to Membership: \*

1983

Using the Special Awards Criteria (link in the email,) describe your achievements/accomplishments that would pertain to this award: \*

A PGA Professional is an ambassador to the game of golf; as such as I am highly aware that my words, actions, and work ethic all have a profound impact on not only those I work with, but also with guests I serve, each and every day. I am humbled by any opportunity in which I can teach, encourage, and lead others. It is an incredible blessing, and an honored responsibility, to carry not only this title, but also this mantle for almost 40 years.

Strength as a player/teacher/merchandiser/tournament/administrator/leader/mentor and lifelong example of a model golf professional

#### Player

- \* PGA Tour / Club Professional Invitational-PGA Tour Partner, Rocco Mediate: 3rd Place Tie with 1st Place in Shootout (1992)
- \* PGA Tour / Club Professional Invitational-PGA Tour Players, Lee Janzen (1991)
- \* Played in U.S. Open Qualifiers, as well as section, chapter, and charity events (1980-present)

#### Teacher

- \* Involved in bringing the first Fellowship of Christian Athletes (FCA) Junior Golf Camp to Michigan (2001). Have served over 25 years as FCA instructor (Florida, North Carolina, Wisconsin, and Michigan)
- \* First Tee of Grand Rapids, Volunteer Instructor, (2019-Present)
- \* PGA Tour Charity Junior Clinic Instructor, Carolina Section)1996-1997)
- \* LPGA Crayola Clinic Instructor, Carolina Section, (1997)
- \* PGA National Junior Golf Academy Instructor, North Florida Section (1986-1990)

#### Merchandiser

- \* 23-year record high in merchandise sales - up 26.2% over budget with a 39.1% margin Pilgrim's Run Golf Club (through September of 2021)
- \* Achieved 50% increase in merchandise sales in 2 years, University of Florida Golf Club (1985-1986)

#### Tournament Administration/Leader/Mentor and lifelong example of a model golf professional

- \* Opened three start-up golf facilities - Florida (1987), South Carolina (1994), and Michigan (1998), developed all facets of each operation (budget, staffing, training, marketing, merchandise, instruction, and tournament operations)
- \* Selected for 8 NCAA Sanctioned Rules Committees: 2 as Rules Official, 6 as Rules Chairman
- \* Assistant Golf Coach, University of Florida Men's Golf Team - 1st Place SEC Championship, 3rd Place NCAA Championship (1985)
- \* Michigan Advisory Board member (2020-present)
- \* Formed "Club for Kids" with the South Carolina Golf Association (1996-1994)
- \* Membership Review Board member, Carolina Section (1996-1998)
- \* Membership Review Board member, North Florida Section (1993-1994)

## Examples of contributions made to the candidate's facility and the game of golf within the Michigan Section

### Contribution to candidate's facility

- \* Top 50 Courses in the U.S. - GOLFADVISOR (2021)
- \* Ranked Top 10 Places to Play by State - Golfweek (2020)
- \* #1 Best of: Friendliest Staff in the United States - GOLFADVISOR (2018)
- \* Selected Top 10 Hidden Gems in the United States - Golf Channel (2014)
- \* Selected Top 5 Course, Favorite Hidden Gems - PGA Professional Guide to travel (2009)
- \*

### Contributions to the game of golf within the Michigan Section

- \* Wrote the article, "Slow Play," for the PGA Magazine; Selected as the top 5 core articles of the year - currently viewable at PGA Magazine's main website; <http://pgamagazine.com/?=135356> as "Jeff O'Malley on Core Golfers: Educate Golfers on How to Reduce Slow Play"
- \* Golf Writer for the Rockford Squire
- \* Golf Guest for various Grand Rapids local radio stations
- \* Hosted numerous events and tournaments: U.S. Open and Michigan Open qualifiers, GAM, Grand Rapids Women's Golf Association, as well as high school, college, and multiple charity fundraisers (1998-present)
- \* Developed corporate clinics, women's clinics, and junior camps (1998-present)
- \* Rules presentations at local high schools for the boy's and girl's golf teams
- \* Inner city golf clinics: volunteer instructor, Grand Rapids area
- \* Developed Grand Rapids "Stay and Play" golf packages, bringing together area golf course and hotels.
- \* Established a Michigan Christian PGA group to encourage fellow members in their faith
- \* Selected to represent Michigan golf in a three-story high mural for the Grand Rapids Convention and Visitor Bureau at GR Ford International Airport: as seen on the exterior of the parking garage (2015-present)

### Previous awards and non-golf community involvement

#### Previous awards

- \* Bill Strausbaugh Awards, Michigan Section (2027)
- \* Outstanding Achievement Award, Fellowship of Christian Athletes Jr. golf Camp (2004)
- \* Dale Carnegie Highest Achievement Award (1986)

#### Non-community involvement

- \* FCA Leadership Board member, Central Michigan (2000-present)
- \* First Impressions team member, Kentwood Community Church, Michigan (2016-2021)
- \* Boys & Girls Club Board member, York County, SC (1997-1998)
- \* 43 years of marriage to the love of my life who supported me throughout my PGA career

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