



PGA

Michigan Section

/// CENTENNIAL 1922-2022 ///

CAREER SERVICES REPORT
MI PGA Section Board Meeting
March 13, 2022

VISION STATEMENT: Advance PGA Professionals into greater, higher level, employment opportunities.

To better serve employers, PGA Members and individuals seeking to gain employment within the golf industry, PGA Career Services is increasing the size of its professional field staff to 24, while adding new resources and tools designed to promote jobs in golf nationwide.

The renaming of PGA Career Services – formerly known as the PGA’s Employment Department – reflects a shift in emphasis to help golf industry professionals over the entire span of their careers.

ONGOING DEPARTMENT FOUNDATIONAL OBJECTIVES:

- Provide support and counseling for PGA members, PGA sections and employers
- Provide career counseling for professionals
- Promote PGA of America programs, initiatives and resources
- Maintain liaison with leading industry management companies
- Promote the PGA and its members to non-PGA facilities and allied associations
- Create, update and provide employment related documents and tools
- Conduct education seminars
- Author employment related articles (PGA Magazine, section e-newsletters, etc.)
- Attend and support industry trade shows
- Support the Association’s Player Development initiatives
- Support PGA of America Strategic Plan
- Promote Execusearch
- 75% Comp profile completed

FY ACTIVITIES:

- 195 Jobs posted on the Job Board
- 2.2K unique interactions

Respectfully submitted,

Todd M Smith, PGA
Career Consultant

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