

# 2022 PARTNER OPPORTUNITIES



**PGA**  
Michigan Section

## PARTNER WITH US!

The Michigan PGA offers advertisers the unique opportunity to increase their visibility, brand awareness and site traffic by offering a range of advertising and sponsorship opportunities.

### Maximize your digital reach to 800+ Michigan PGA Members & Associates with:

- Premium event & education sponsorship packages (starting at \$2,500)
- Exclusive email blasts to our PGA Members & Associates
- Your logo & link on MichiganPGA.com Partner page
- Featured digital ads on the MichiganPGA.com Sales Rep & Company Directory page
- Social media mentions (Facebook, Twitter & Instagram)
- Bi-weekly eNews article
- Individual sales representative and company listings in our digital website directories

### For more information contact:

Anna Epkey  
Communications Coordinator  
aepkey@michiganpga.com  
517.580.5258





# PGA

Michigan Section

## DIGITAL DIRECTORY OPTIONS

Featured Full Page  
Digital Directory Ad  
\$2,000

Half Page  
Digital Directory Ad  
\$1,000

Individual Sales Rep & Company  
Digital Directory Listing  
\$100

Companies with Multiple Sales Reps  
Digital Directory Listing  
\$80/per sales rep

Event & Education Sponsors  
Digital Directory Listing  
Complimentary

# 2022

## DIGITAL DIRECTORY

AUTHORIZED BY: (print name)

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PAYMENT AMOUNT (check one)

- \$80     \$100     \$1,000     \$2,000  
 \$0 - Complimentary (event sponsors only)

**PAYMENT— Pay online or send a check.**

Due to PCI Compliance (secure handling of credit card information) no credit card information can be manually entered by staff into the computer system.

[Click Here to Pay Online](#)

### CHECK PAYMENTS

Make checks payable to:  
Michigan Section PGA

Mail to:  
Michigan Section PGA  
PO Box 4399  
East Lansing, MI 48826

MICHIGAN SECTION PGA

PO Box 4399 | East Lansing, MI 48826

Contact: Anna Epkey | aepkey@michiganpga.com | 517.580.5258



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## 2022 DIGITAL DIRECTORY PARTNERSHIPS

### DIGITAL DIRECTORY ADS

#### \$2,000 – Full Page Ad (12 columns wide)

Top premium ad placement for one year on the Sales Rep or Company Listing website pages. Ad links to your website. (2 available)

#### \$1,000 – Half Page Ad (6 columns wide)

Ad placement under the 2022 Directory Partner Sponsor Bar for one year on the Sales Rep or Company Listing website pages. Ad links to your website. (4 available)

#### All Digital Directory Ads Include:

- (2) Exclusive email blasts directly to our 800+ Members & Associates
- (1) MPGA eNews article with a link to your website or landing page.
- Sales Rep and Company listings in our Digital Directories
- Your logo & link listed as a Bronze Section Partner on the MichiganPGA.com Partner Page
- Your logo & link on the Sales Rep and Company Listing 2022 Directory Sponsor bar
- Social Media (Facebook, Twitter and Instagram) partner mentions at the time of the digital directory launch



#### 2021 Directory Partners



#### Sales Rep Directory

**Peter Allen Jr.**  
 3754 Cullwood Dr  
 Commerce Twp., MI 48382  
 P: 800.738.3757  
 peterallenjr2010@comcast.net

**Brandon Anderson**  
 9068 Sand Pointe Dr  
 Whitmore Lake, MI 48389  
 C: 734.276.9541  
 brandon.anderson@callawaygolf.com

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