

# 2021 Special Awards Candidate Bio Form

Email address \*

bfriedrich@boyne.com

Name of Nominee: \*

Bernie Friedrich

Facility Employed at: \*

Boyne Resorts

Year Elected to Membership: \*

1985

Award Nominated for: \*

Golf Executive of the year

Briefly describe your achievements/accomplishments that would pertain to this award: \*

Bernie Friedrich joined Boyne Resorts in 1976 as a golf professional; was named Director of Golf in 1981; and has served as the Senior Vice President of Golf since 1999. He oversees 13 golf courses, which includes all staff, course agronomy and marketing nationwide, plus two golf membership groups, which he is president. He has played a leading role in the addition and development of Boyne Resorts' golf courses nationwide, including three resorts in northern Michigan, two in Maine, and one in Montana. Friedrich has mentored over 35 PGA professionals and apprentices, as well as PGM students during his tenure. He serves as the chairman of the section employment committee working with Todd Smith from the PGA. He was inducted into the Michigan PGA and Michigan Golf Hall of Fame, both in 2019. He is a two-time Michigan PGA Golf Professional of the Year (1998, 2001), a four-time Michigan PGA Resort Merchandiser of the Year, and has served in various capacities with First Tee of Northern Michigan, Michigan Golf Course Owners Association, Michigan PGA Section, and the Adidas Dassler board. He has also been the recipient of the Michigan Golf Course Association's Lyle Leek Distinguished Service Award (2018), the American Junior Golf Association's Golf Executive of the Year (2018) and the Bill Strausbaugh Award (2019). He is also co-founder of the annual Harbor Cup golf event, which has raised over \$500,000 for charitable food projects in Northern Michigan.

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