



**PGA**  
Michigan Section

## **Michigan PGA – Growth of the Game Report - Spring 2021**

The GOG committee met on February 16, 2021 and had great discussion on a few key changes that will positively effect initiatives for growing our game. First, I would like to announce to the board and congratulate Kelly Kuhlman from Twin Lakes Golf and Swim club as our 2020 Junior Player Development Grant Program of the Year and Doug Temple from Currie Golf Course in Midland, our 2020 Adult Player Development Program of the Year. Both conducted excellent programs and are very deserving of being eligible for additional grant funds in 2021. Congratulations to Kelly & Doug for your inspiration in growing the game!

The 2021 Grant Applications for Youth, Adult, and Golf in Schools are now open. Youth and Adult Grant applications will close on March 31. This allows our committee to review grant applications in early April so funds can be begin processing in mid-April so funds can be available to members by early May. We did adjust the timeline for the Golf in Schools Grant. Applications will be accepted until September 30, 2021 so members have a chance to plan programs in schools during the winter of 21/22.

Important communication to the membership:

New to 2021 the Section Office cannot cut physical checks. We will run everything through direct deposit. All grant recipients must sign up for direct deposit. You can sign up as a business or individual. If we do not have the professional or business signed up for direct deposit their payment will be placed on hold, until they complete the signup process. We will communicate this via email, on the application, and on the grant webpage.

Most importantly the committee decided to make the following changes to the amount of funds available for members based on criteria. Instead of a standard amount of \$750 awarded for all grant recipients we have decided to award a tiered amount based on the value and need of various programs around the state based on the criteria below.

### **Grant Funding Criteria** **How to Qualify for a \$450 Grant**

- The program is using the funds for an add-on or enhancement that does not impact the core fundamentals of the programming (ex: tee gifts/prizes, parties)
- The fundamentals of what the program is trying to achieve is communicated clearly, and a budget is included, but the application is incomplete or lacks details.
- The program impacts the growth of the game, but may not fall under one of PGA REACH Michigan's Pillars: Youth, Military, Inclusion

### **How to Qualify for a \$750 Grant**

- The cost barrier of entry is low to the participant. The program is budget friendly to participants, or is using the funds to provide free/reduced cost equipment or services.
- The program serves one of PGA REACH Michigan's pillars: Youth, Military, Inclusion
- The program is using the funds for an add-on or enhancement to a new or existing program that impacts the core fundamentals of the programming (ex: technology, training aids, food & beverage, additional staff)
- There is a significant need within the program budget (after expenses there wouldn't be enough profit to pay for the enhancement)

### **How to Qualify for a \$1,000 Grant**

- The program is free to participants or is using the funding to provide free equipment or services
- The program serves one of PGA REACH Michigan's pillars: Youth, Military, Inclusion
- The program's budget operates at a break even or loss



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### **How to Qualify for a \$1,500 Grant**

- Based on your end of the year summary report the Growth of the Game Committee selected your program as the Grant Program of the Year Award Winner.

### **General Grant Criteria**

- 1) All programs must have a PGA member involved in coordinating the program and providing instruction.
- 2) Grant application must include a budget and explanation of how the grant funds are to be used.
- 4) Adult Player Development Grants will be limited to (1) per facility. Additional grant requests will be considered if there is funding available and if the additional request is for a different program targeting different demographic, program goals, etc
- 5) Junior Player Development Grants will be limited to (1) per facility. Additional grant requests will be considered if there is funding available and if the additional request is for a different program targeting different demographic, program goals, etc.
- 6) We focus on providing grants to programs in need, and programs that focus on one of the three pillars of PGA Reach Michigan: Youth, Military and Inclusion.
- 7) Grant recipients will be asked to provide a follow-up report outlining the results of the program and the perceived impact on growing the game. All 2020 grant recipients must provide a follow-up report to be eligible to receive a grant in 2022.
- 8) Along with the follow up report, documentation and explanation of how the grant money was used must be provided.

Finally, the committee discussed over time developing presentations to highlight creative use of funding. The idea is to inspire members to be creative in program initiation at their facilities. We will start to develop a "library" of photos, videos, success stories on how the use of grant program funds can be best utilized at every facility.

Since our committee meeting, we have also learned of a couple exciting things to share. First the GAM is donating \$3,200 to our Foundation specifically so we can sponsor TWO equipment and curriculum grants instead of one for Golf in Schools! And we would also like to highlight Kelly Kuhlman and Dean Marks for being 2020 PGA Jr. League Game Changer award winners. Nationally Kelly had the 6th largest program and Dean was T16.

Please see below for national list. Great job Kelly & Dean!

Thank You,

Scott Wilson, Growth of the Game Committee



# PGA

Michigan Section

Rank	Captain	Facility	Section	Total
1	Michael Suhre	Oak Brook Golf Club	Gateway Section	253
2	Kyle Miller	Landing at Fort Harrison	Indiana Section	251
3	Donald Kueper	Carlyle Lake Golf Club	Gateway Section	231
4	Clayton McGowan	Four Seasons Country Club	Gateway Section	193
5	Mackenzie Mack	The First Tee of Memphis	Tennessee Section	156
6	Kelly Kuhlman	Twin Lakes Golf Club	Michigan Section	145
7	Darci Dehlin-Olsen	Glenmoor Golf Club	Utah Section	144
8	David Holmes	1757 Golf Club	Middle Atlantic Section	138
9	Richard Hofer	Timber Point Golf Course	Metropolitan Section	136
T-10	Russell Gartner	Lassing Pointe	Kentucky Section	134
T-10	John Dipollina	Lyman Orchards	Connecticut Section	134
12	John Scott	Pine Hollow Golf Club	Carolinas Section	132
13	Jason Kuiper	Bobby Jones Golf Course	Georgia Section	130
14	Henry Stetina	Red Hawk Golf Club	Sun Country Section	123
15	Timothy Valentine	The Harmon Club	New England Section	121
T-16	David Moore	Squirrel Run Golf Course	New England Section	120
T-16	Dean Marks	Milham Park Golf Course	Michigan Section	120
T-16	Christian Torres	Northeast New York PGA Jr. League	NE New York Section	120
19	Crystal Morse	The Legends Golf Club	Indiana Section	112
20	William Haughey	Gentle Creek Country Club	Northern Texas Section	110
21	John Moscoso	Killian Greens Golf Course	South Florida Section	109
T-22	Chris Knobloch	Braelinn Golf Club	Georgia Section	107
T-22	Jerome Bacani	The Hodges Golf Learning	Southern California Section	107
24	Craig Salib	Fort Collins Country Club	Colorado Section	98
T-25	Jim Wise	Mallard Creek	Northern Ohio Section	96
T-25	Garrett Nobles	Windrose Golf Club	Southern Texas Section	96