



## MICHIGAN SECTION PGA 2020 VIRTUAL FALL MEETING

November 9, 2020

President Bob Bales called the meeting to order at 8:30 a.m. He thanked PGA National Resort & Spa for sponsoring the meeting.

Bob welcomed special guests legal counsel John Allen, District 5 Director Brian Jones, PGA Vice President John Lindert, Lt. Col. Dan Rooney, Regional League Manager Kim Shafer, Career Services Consultant Todd Smith, and all Past Presidents.

John Allen read the first half of the rules of how the meeting will be conducted.

Honorary President Kevin McKinley administered the invocation and remembered deceased members Rodger Jabara, Carl Rose and John Wilson. He also acknowledged Wally Wrench, long-time Western Chapter supporter.

### **President's Report**

President Bob Bales thanked and recognized outgoing board members Shaun Bezilla, Stephanie Jennings, Dave Mocini, Chris Moore and Aaron Waltz. He also thanked all Committee chairs, Officers, Board of Directors, and Section staff for their dedication to the membership.

He also talked about President Suzy Whaley's acknowledgement about the Midnight Golf Program and instructor Frank McAuliffe during the PGA Annual Meeting.

Traditionally helmet stickers, also known as reward decals and pride stickers which denote either individual or team accomplishments, are awarded but since there is not an in-person meeting, Bob felt they won't carry the same impact, however, much progress has made this year.

Bob was pleased that there was a contested At-Large director election with 11 candidates. He thanked and acknowledged the candidates: Greg Babinec, Gabe Beronja, Wes Blevins, Pat Hagerty, Mark Klingler, Kelly Kuhlman, Ed Mitchell, Dave Mocini, Jeff O'Malley, Andre Pillow and Tyler Wong.

### **Vice President's Report**

Dean Kolstad reviewed investments through the third quarter. Account balances at the end of third quarter were \$1,465,205 for the General Fund and \$73,367 for the Foundation Fund.

Kevin Helm reviewed the year-to-date budget summary through three quarters.

### **Secretary's Report**

*Motion was made and seconded to approve the 10/28/19 Fall Meeting minutes. Motion carried.*

Secretary Stephanie Jennings stated that due to COVID-19, the Michigan PGA Hall of Fame Committee has agreed to forego nominations and induction of a class for 2020.

Stephanie then reviewed new members, quarter century and half century members. She also congratulated:

- Stoitin Brae as being the 2020 Michigan Golf Course of the Year by the Michigan Golf Course Association
- Dick Stewart as a 2020 Michigan Golf Hall of Fame inductee
- Ed Mitchell, Southern Ohio PGA Hall of Fame inductee
- John Lindert, who was elected PGA of America Vice President

### **At-Large Director Results**

Honorary President McKinley spoke of the first-ever online election, as well as the record number of

candidates. Candidates nominated and seconded were Greg Babinec, Gabe Beronja, Wes Blevins, Pat Hagerty, Mark Klinger, Kelly Kuhlman, Ed Mitchell, Dave Mocini, Jeff O'Malley, Andre Pillow and Tyler Wong.

Congratulations to the following: Greg Babinec, Kelly Kuhlman, Dave Mocini, Jeff O'Malley and Andre Pillow. They will be sworn in at the December 9<sup>th</sup> Board of Directors Meeting.

### **Recognize 2020 Special Award Winners**

Chair Doug Bell thanked Brent Kerstetter from Sanford Advisory, Spartan Distributors, and Barry Beard, Logan May and Fritz Middleton of E-Z-GO, as sponsors of the President's Dinner. Even though there was not a President's Dinner, they still provided their support.

2020 winners are:

Assistant Professional of the Year – Jimmy Wisinski  
Merchandiser of the Year-Private – Dan Urban  
Merchandiser of the Year-Public – Mark Bayer  
Merchandiser of the Year-Private – Jason Horricks  
Youth Player Development Award – Rolla Frisinger  
Player Development Award – Chelsea Guoynes  
Professional Development Award – Jason Guss  
Bill Strausbaugh Award – Mark Wilson  
Patriot Award – Doug Bell  
Teacher of the Year – Mike Fay  
Distinguished Service Award – Glenn Pulice  
Golf Professional of the Year – Dick Stewart

Doug thanked the Special Awards Committee and staff liaison Anna Epkey. He also acknowledged long-time Committee members Josh Lathwell and Amy Pollack, who have stepped down.

### **Patriot Golf Day Report**

Lt. Col. Dan Rooney congratulated the award winners. Patriot Golf Day had a great year given the circumstances. There has been \$50MM raised from Folds of Honor since 2007 for educational scholarships for spouses of children of deceased or disabled veterans.

This year, approximately 4,000 legacy scholarships were awarded totaling \$20MM. He urged the membership to participate in Patriot Golf Day 2021 on Memorial Day.

He acknowledged the Midnight Golf Program that was featured during PGA Annual Meeting.

### **District 5 Director Report**

Brian Jones spoke of the following:

- 24<sup>th</sup> president Mickey Powell deceased.
- Member Offering Survey launched on October 22 and ends November 30 for Class A members, excluding A-3's, via email.
- Membership Committee recommends allowing scores from the first two competition rounds of the NCCGA National Championships be used to satisfy the PAT requirement.
- Tim Rosaforte was elected as Honorary Member in the PGA of America. He is the first journalist to be elected.
- PGA LEAD is accepting applications through November 13<sup>th</sup>.
- 2021 Teaching & Coaching Summit will be virtual on January 25<sup>th</sup>.
- PGA and Supreme Golf have entered into a multi-year relationship to launch in early 2021. Supreme Golf is a leading tee time marketplace and golf course software company.
- PGA Frisco is coming along very well. Headquarters will open January 2022, and all courses May 2022.
- PGA.com Roadmap – as of 10/20, there were 813 coach profiles, 1,423 leads, over 500M impressions on PGA.com leaderboards and over 370M unique coach profile page views. He urged the membership to complete the ADM training.

- Horton Smith Award renamed to PGA Professional Development Award, based on racist actions of working to uphold the Caucasian-only clause. To go along with the Executive Management track, PGA has created a PGA Golf Executive of the Year Award.
- Over the next six months, the Board will determine a new process to evaluate current and future programs at PGM universities and their programs.
- Golf Emergency Relief Fund – gave out over \$7.8MM in relief within the golf industry

### **PGA of America Vice President Report**

John Lindert highlighted the following:

- Due to the COVID-19 pandemic, the 2020 PGA Championship was rescheduled from May 14-17 to August 6-9, while the KPMG Women's PGA Championship was rescheduled from June 23-28 to October 6-11. The KitchenAid Senior PGA Championship and PGA Professional Championship were both cancelled. The Ryder Cup was rescheduled to September 21-26, 2021. The format will now be odd years going forward.
- PGA has extended paying dues until October 31, 2020
- The 2021 dues deadline will also be extended to August 31, 2021, rather than July 1
- MSR cycle has been extended one year until June 2022.
- Associates have been given the opportunity to add 1 year to their acceptable progress, from 8 years, to 9 years to be elected to membership.
- COVID-19 forced education to change delivery from in person to virtual. John acknowledged and thanked the Education Department and Dawes Marlett for this transition for Associates. The cost per level is reduced significantly from \$2,000 to \$750. This may be the future of the program.
- Congratulated Andre Pillow on his election to the Board. Andre was a PGA LEAD Cohort Class
- The renovations at PGA HQ in Palm Beach are coming along as expected
- The virtual election of officers at the PGA Annual Meeting went very well. Southwest Section PGA Member Don Rea was elected Secretary.

### **Career Consultant Report**

Todd Smith thanked officers and staff. He then reviewed a brief slide presentation and talked about the following:

- The job preference selection area on PGA.org, which matches recommended jobs based on your preferences.
- Revamped PGA job board will feature your recommended jobs
- PGA ExecuSearch which is a premiere level search for employers. Thus far, compensation has increased 14.9% for new hires.
- Career Consultants have more than doubled interactions with members during this pandemic.
- Visit [pgacareerservices.org](http://pgacareerservices.org) to enroll in career development programs

### **Regional League Manager Report**

Chelsea Guynes talked about increasing local qualifiers to 20 for the 2021 DCP season. The host site app in on [michiganpga.com](http://michiganpga.com) junior golf tab with a deadline of November 13<sup>th</sup>.

Then a video from Kim Shafer was shown talking about the PGA Jr. League website portal has been full of parents sharing thank you's to their PGA Professionals for providing healthy, social and fun team experiences for their kids during a time when many of their other social activities were canceled.

Golf in general has been a safe haven for many families and our PGA Professionals are directly responsible for creating those healthy environments. Congratulations to all of our PGA Professionals for making a positive difference in so many people's lives this year!

As we look forward to 2021, in a recent survey of former PGA Jr. League participants, the following survey results were received:

- 90% of families say they are comfortable or very comfortable returning to golf

- 91% of families say they are comfortable or very comfortable returning to PGA Jr. League practices and games.

For 2021, Chelsea Guoynes and Kim intend to focus on 3 major areas:

- 1) PGA Jr. League
- 2) PGA Family Cup
- 3) PGA.Coach

They will be creating and sharing short videos on the benefits of these items as well as hosting webinars and scheduling individual sessions with professionals interested in learning more about these opportunities.

### **Tournament Report**

Chair Dan Urban updated the membership on:

- With all of the COVID-19 challenges and rescheduling of early season events the Section had a really good tournament season.
- Section Player of the Year Points will only be awarded to those playing the back tees in events with Senior tees: TOC, Chapter Championships. Seniors and Super Seniors can still compete for purse and overall championship from those forward tees. Two points for participating in the Fuller Cup and an additional 3 points for a PGA Team win. Senior Organization will be running the Senior Junior.
- The Michigan PGA is returning to Miami, Florida this January for the Trump National Doral Pro Am. Register your team now!
- Congratulations to the 2020 major winners:
  - Brett White–Turtle Creek Casino Michigan Open Championship
  - Benny Cook–PGA Championship
  - Kyle Martin–Match Play Championship presented by PGA Tour
  - Scott Hebert–Omega Player of the Year and Senior Player of the Year

### **PGA Merchandise Show**

A brief slide show was shown regarding the 2021 PGA Merchandise Show which will be virtual. There will be opportunities for Members to participate, set appointments, view products. Registration will be live in December, along with the Education schedule.

### **Old Business**

None submitted.

### **New Business (previously submitted)**

One item was submitted for new business and was addressed.

Meeting adjourned at 10:42 a.m.