

2021 PARTNER OPPORTUNITIES



PGA
Michigan Section

PARTNER WITH US!

The Michigan PGA offers advertisers the unique opportunity to increase their visibility, brand awareness and site traffic by offering a range of advertising and sponsorship opportunities.

Maximize your digital reach to 800+ Michigan PGA Members & Associates with:

- Premium event & education sponsorship packages (starting at \$2,500)
- Exclusive email blasts to our PGA Members & Associates
- Your logo & link on MichiganPGA.com Partner page
- Featured digital ads on the MichiganPGA.com Sales Rep & Company Directory page
- Social media mentions (Facebook, Twitter & Instagram)
- Bi-weekly eNews article
- Individual sales representative and company listings in our digital website directories

For more information contact:

Anna Epkey
Communications Coordinator
aepkey@michiganpga.com
517.580.5258





PGA

Michigan Section

DIGITAL DIRECTORY OPTIONS

Featured Full Page
Digital Directory Ad
\$2,000

Half Page
Digital Directory Ad
\$1,000

Individual Sales Rep & Company
Digital Directory Listing
\$100

Companies with Multiple Sales Reps
Digital Directory Listing
\$80/per sales rep

Event & Education Sponsors
Digital Directory Listing
Complimentary

2021

DIGITAL DIRECTORY

AUTHORIZED BY: (print name)

PAYMENT AMOUNT (check one)

- \$80 \$100 \$1,000 \$2,000
 \$0 - Complimentary (event sponsors only)

PAYMENT— Pay online or send a check.

Due to PCI Compliance (secure handling of credit card information) no credit card information can be manually entered by staff into the computer system.

[Click Here to Pay Online](#)

CHECK PAYMENTS

Make checks payable to:
Michigan Section PGA

Mail to:
Michigan Section PGA
PO Box 4399
East Lansing, MI 48826

MICHIGAN SECTION PGA

PO Box 4399 | East Lansing, MI 48826

Contact: Anna Epkey | aepkey@michiganpga.com | 517.580.5258



PGA

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2021 DIGITAL DIRECTORY PARTNERSHIPS

DIGITAL DIRECTORY ADS

\$2,000 – Full Page Ad (12 columns wide)

Top premium ad placement for one year on the Sales Rep or Company Listing website pages. Ad links to your website. (2 available)

\$1,000 – Half Page Ad (6 columns wide)

Ad placement under the 2021 Directory Partner Sponsor Bar for one year on the Sales Rep or Company Listing website pages. Ad links to your website. (4 available)

All Digital Directory Ads Include:

- (2) Exclusive email blasts directly to our 800+ Members & Associates
- (1) MPGA eNews article with a link to your website
- Sales Rep and Company listings in our Digital Directories
- Your logo & link listed as a Bronze Section Partner on the MichiganPGA.com Partner Page
- Your logo & link on the Sales Rep and Company Listing 2021 Directory Sponsor bar
- Social Media (Facebook, Twitter and Instagram) partner mentions at the time of the digital directory launch



2021 Directory Partners



Sales Rep Directory

Peter Allen Jr.
3754 Cullwood Dr
Commerce Twp., MI 48382
P: 800.738.3757
peterallenjr2010@comcast.net

Brandon Anderson
3068 Sand Pointe Dr
Whitmore Lake, MI 48389
C: 734.276.9541
brandon.anderson@callawaygolf.com

MICHIGAN SECTION PGA

PO Box 4399 | East Lansing, MI 48826

Contact: Anna Epkey | aepkey@michiganpga.com | 517.580.5258

SALES REPRESENTATIVE INFORMATION

Keep Sales Rep listing the same as 2020 Make the changes below to my 2021 Sales Rep Listing

Name:

Address:

City, State, Zip:

Phone:

Cell Phone:

Fax:

Email:

COMPANY INFORMATION (unlimited)

Add Company Delete Company Keep Company Listing same as last year Make changes below

Company Name:

Company Website:

Company Phone Number:

Company Description (Limit 25 words):

Add Company Delete Company Keep Company Listing same as last year Make changes below

Company Name:

Company Website:

Company Phone Number:

Company Description (Limit 25 words):

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