



## MICHIGAN SECTION PGA 2018 FALL MEETING

**October 29, 2018  
Eagle Eye Golf Club  
East Lansing, Michigan**

President Kevin McKinley called the meeting to order at 8:30 a.m. and welcomed everyone to Eagle Eye Golf Club. He thanked Pepsi for sponsoring the meeting. Kevin welcomed special guest's legal counsel John Allen, PGA Career Services Consultant Todd Smith, Alex Wassom, who sang the national anthem, and all Past Presidents in attendance.

He appointed Gene Bone II, Erik Crowley and Jon Conklin to serve as Sargent at Arms.

Randy White administered the invocation and remembered deceased member Joe Foster.

### **TOWN HALL**

The town hall portion began with Growth of the Game Chair Stephanie Jennings joined by Shaun Bezilla, Tim Strickland and Scott Wilson talking about various best practices, etc. regarding their Golf in Schools programs and how they tailor their respective programs to their participants.

Special Awards Chair Doug Kreis, showing brief videos, welcomed and congratulated Greg Babinec, Golf Professional of the Year, Monty Elam, PGA of America Deacon Palmer Award Winner, and Dick Stewart, 2018 Michigan PGA Hall of Fame Inductee. Greg, Monty and Dick each provided valuable information about their successes, the awards process, and helpful tips.

The town hall concluded with the At-Large Director Candidate's Forum with Shaun Bezilla, Stephanie Jennings, Dean Kolstad, Dave Mocini, Chris Moore and Aaron Waltz (absent) talking about their desire to serve the Section as an At-Large Board Member.

### **AT-LARGE DIRECTOR ELECTION**

Honorary President Ron Osborne appointed Jim Deiters and Mitch Bos to assist with the counting of the ballots. Ron then called for nominations from the floor. Since there were none, a vote ensued with Shaun Bezilla, Stephanie Jennings, Dean Kolstad, Chris Moore and Aaron Waltz being elected. Ron administered the oath of office to the five newly elected at-large directors.

### **PRESIDENT'S REPORT**

President Kevin McKinley reviewed several of the Michigan PGA Strategic plan completed action items as well as some items requiring actions. Like football helmet stickers, also known as reward decals and pride stickers which denote either individual or team accomplishments, the Section has adopted the same approach. Each time an action item is completed, a Board member is awarded a success sticker.

Items reviewed:

- Associate suspension rate – goal is to bring down to 5% by 2020; increase playing in events – decreased in 2018; talk about Associates having a PGA member that influenced them.
- **Endowed scholarship goal was met – helmet sticker was put on by Kevin Helm**
- Career services - owner event will take place in 2019 at Boyne
- Player Development - **Major increase 119 to 137 Jr league teams, increase 5% annually is goal - helmet sticker was put on by Chelsea Guynes**
- Youth player development – very successful; Increase in Jr and adult grant applicants, 10% increase every year
- Golf in schools – panel discussion tomorrow
- Leadership – glad to see contested elections
- Chapters - communication has improved

- Section Leadership - pertinent committee formed at the chapter level
- Tournaments - did not achieve goal of hitting budgeted entries in 80% of events, over 60% of Members participated in 1 event
- Foundation - change the mission of the Section Foundation to emulate PGA REACH and focus on juniors, diversity and inclusion and military's; goal is to approve at 2019 Spring Meeting
- Education - increase opportunities by 10%; need 2-day CPP program in 2019.

The PGA of America Annual Meeting is November 5-9. Delegates: Kevin McKinley and Bob Bales; Alternate Delegates: Ron Osborne, John Pershern and Bill Rogers.

District 5 Director John Lindert is one of four candidates running for National Secretary. John is extremely well-qualified and will make an excellent leader for the Association.

Since John attended the Southern Ohio Meeting, a brief video was shown thanking the membership for their support as a candidate for National Secretary.

*Motion was made and seconded for the delegates to the Annual Meeting go uninstructed. Motion passed.*

Kevin then presented plaques to outgoing Board of Directors Shaun Bezilla, Stephanie Jennings, Dean Kolstad, Doug Kreis and Aaron Waltz (absent). He also thanked all Committee chairs, Officers, Board of Directors, and Section staff for their dedication to the membership.

### **VICE PRESIDENT'S REPORT**

Bob Bales reviewed investments reviewed investments through the third quarter. Account balances at the end of third quarter were \$1,417,837 for the General Fund and \$49,908 for the Foundation Fund.

Kevin Helm reviewed the year-to-date budget summary through three quarters.

### **SECRETARY'S REPORT**

*Motion was made and seconded to accept the 3/26/18 Spring Meeting minutes. Motion carried.*

Secretary John Pershern recognized new members, quarter century and half century members. He also acknowledged and congratulated 2018 Michigan PGA Hall of Fame inductee Dick Stewart.

### **PRESENT 2018 SPECIAL AWARDS**

All 2018 Special Award winners in attendance received their plaques.

### **PGA CAREER CONSULTANT REPORT**

Todd Smith talked about the following:

- Decrease in Associates and what the PGA and Sections can do
- Encourage members to get on board and learn the career planning service. Explained the difference between the complimentary employment search and advanced search for \$5,000.
- Thanked Michigan Section and staff.

### **TOURNAMENT REPORT**

In Chair Ian Ziska's absence, Shaun Bezilla briefly recapped the year:

- Year End Entry Numbers - Overall the tournament program had a good year.
- Michigan PGA Professional Championship - will return to Flint Golf Club for the 2019 and 2020 season.
- Once again have our Florida Pro Am around the dates of the PGA Merchandise Show. This event will return to the Villas at Grand Cypress. Beautiful 1,500-acre resort with 45 holes and a great location minutes from Disneyworld. Encourage everyone to look at putting together a team, you should have an entry forms on the tables. We had a great event there last year and teams felt the facilities were the best we have had since running this pro am in Florida.
- 2018 Major Winners
  - Jake Kneen - Michigan Open Presented by Yamaha Golf Cars/Mercy Elite/Jani King

- Alex Scott - Tournament of Champions
- Lee Houtteman – Michigan PGA Championship
- John Seltzer - Match Play Championship presented by PGA Tour
- 2018 Omega Player of the Year - Scott Hebert

### **PGA MERCHANDISE SHOW**

A brief video was shown regarding the PGA Merchandise Show January 25-28, 2019 in Orlando. Further information can be found at [www.pgashow.com](http://www.pgashow.com).

### **OLD BUSINESS**

None submitted.

### **NEW BUSINESS**

None submitted.

Meeting adjourned at 11:50 a.m.

NOTE: Due to the town hall format, the Chapters/Committees did not give verbal reports. Their written reports can be found on [www.michiganpgagolf.com](http://www.michiganpgagolf.com), 2018 Fall Meeting link.