



## *PUTT FORE PGA HOPE*

PGA HOPE introduces the game of golf through a developmental 6-8-week curriculum, taught by PGA Professionals trained in adaptive golf and military cultural competency. All programs are funded by PGA REACH for two years and supplemented by PGA REACH Michigan, so the cost of programming is free to all Veterans. To keep the program free, we need facilities to raise money through donations. The Putt FORE HOPE fundraiser is a putting challenge that you can run at your facility. Follow the steps below to run a successful event.

### *Pre-Event*

#### **Step 1-** Pick a day for the event

Consider running the event during a high traffic day like the weekend or on a league night.

#### **Step 2-** Advertise

Place flyers around the golf shop, email the flyer to your database. [Click here](#) to find a sample flyer you can customize with your event details.

#### **Step 3-** Prizes

You will be in charge of sourcing prizes. We suggest using the prizes to encourage repeat customers by using golf shop gift cards, discounted or free green fees or food and beverage vouchers. The key to selecting a prize is to have it relate to the difficulty of the putt. The harder the putt the bigger the prize!

### *Day of Event*

#### **Step 4-** Set up

Set up a table big enough to display information about the HOPE Program and collect donations. A flyer about PGA HOPE is located [HERE](#). To set up the putt find a suitable putt on your practice green. We recommend a 15-20-foot putt with at least one break but this is optional. You can make the putt as difficult or as easy as you would like. Choose a putt that represents the prize(s) being given away. Make it as difficult or as easy as you see fit. Take time to select a putt and hit a few shots yourself to see exactly how difficult it is.

### Step 7- Run the event

When players check in at the golf shop be sure to have your staff tell them about the Putt FORE HOPE Challenge! If you are a PGA HOPE host site this is a good opportunity to talk about your local program. Let the participant attempt his putt. If they make the putt give them their prize! If they miss thank them for their contribution. If you have multiple prizes continue the event until all the prizes are gone or the event is over. Remember to take pictures throughout the day so we can re-tell your story!

### *Post event*

### Step 8- Clean up

Once the event is over pack up your table and informational flyers. Send an email to Chelsea Guoynes at [CGuoynes@michiganpga.com](mailto:CGuoynes@michiganpga.com), include photos of the event, your facility name, and your total amount collected from your event.

### Mailing in your Donation:

You can mail a check into the Section office please make the check out to: PGA REACH Michigan and send it to the address below. Please include in the information below with the check:

Facility Name:

PGA Professionals Name:

Date of event:

Amount Enclosed:

Make check out to: PGA REACH Michigan

PGA REACH Michigan  
PO Box 4399  
East Lansing, MI 48826