



HOPE It's Close

PGA HOPE introduces the game of golf through a developmental 6-8-week curriculum, taught by PGA Professionals trained in adaptive golf and military cultural competency. All programs are funded by PGA REACH for two years and supplemented by PGA REACH Michigan, so the cost of programming is free to all Veterans. In order to keep the program free, we need facilities to raise money through donations. The HOPE it's close fundraiser is a closest to the pin challenge you can bring to your facility. Follow the steps below to run a successful event.

Pre-Event

Step 1- Pick a day for the event

Consider running the event during a high traffic day like the weekend or on a league night.

Step 2- Advertise

Place flyers around the golf shop, email the flyer to your database. [Click here](#) and you will find a sample flyer you can customize with your event details.

Step 3- Prizes

You will be in charge of sourcing prizes. We suggest using the prizes to encourage repeat customers by using golf shop gift cards, discounted or free green fees or food and beverage vouchers. The key to selecting a prize is to have it relate to the difficulty of the shot and length of the competition. The harder the shot and more competitors the bigger the prize!

Day of Event

Step 4- Set up

First select a Par 3 hole and set up a table big enough to display information about the HOPE Program and collect donations. Set a designated proxy sign with a place to write names and phone numbers off to the side of the green. Place a measuring tape next to the sign. [Click here](#) to find an information flier on PGA HOPE

Step 7- Run the event

When players check in at the golf shop be sure to have your staff tell them about the closest to the pin challenge! If you are a HOPE host site this is a good opportunity to talk about your local program. As players approach the tee box for the hole you've chosen tell them for a set donation you can shoot to be closest to the hole. The closest at the end of the event will be contact and told how to claim their prize! Let the participant attempt their shot. If they get close have them take the proxy sign write their name and phone number and place it where their shot came to rest. Measure each shot to determine who is the closest. Remember to take pictures throughout the day so we can re-tell your story!

Post event

Step 8- Clean up

Once the event is over pack up your table and information flyers. Send an email to Chelsea Guoynes at CGuoynes@michiganpga.com, include photos of the event, your facility name, and your total amount collected from your event.

Mailing in your Donation:

You can mail a check into the Section office please make the check out to: PGA REACH Michigan and send it to the address below. Please include in the information below with the check:

Facility Name:

PGA Professionals Name:

Date of event:

Amount Enclosed:

Check out to: PGA REACH Michigan

PGA REACH Michigan

PO Box 4399

East Lansing, MI 48826