

2021 Special Awards Candidate Bio Form

Email address *

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Name of Nominee: *

Corey May

Facility Employed at: *

The Ross Golf Center at Boyne Highlands

Year Elected to Membership: *

2014

Award Nominated for: *

Assistant Golf Professional of the Year

Briefly describe your achievements/accomplishments that would pertain to this award: *

I would like to first mention what an honor it is to be nominated as the Assistant Golf Professional of the Year and how much I truly appreciate the consideration in this year's selection. Below you will find a brief biography of myself that highlights my career and achievements in the golf industry.

After graduation from Coastal Carolina University and election into the P.G.A in 2014, I was fortunate to begin employment with Boyne Resorts. I spent one season at The Heather in Harbor Springs, MI as a manager of their outside operations team and two seasons at Sugarloaf Golf Club in Carrabassett Valley, ME as an assistant golf pro. The opportunity to work at different Boyne properties has helped me grow as an assistant, to learn different operating practices of each resort and gain unique experiences while embracing Boyne's core values. Working with exceptional Golf Professionals and team members has helped groom my management, tournament operation, and merchandising skills. Working at these different Boyne properties has allowed me to work with many guests and different members. The attributes I gained at these facilities gave me the confidence to accept an assistant position at the Ross Golf Center at Boyne Highlands, where I have worked since summer 2017.

Over the years at Boyne, I have thankfully been considered a valuable team member in their many different operations. Having the experience from my internships and employment within the organization has given me opportunity to take on more responsibility, as well as add value for our operation, members, and guests here at The Ross Golf Center.

As an assistant at The Ross I took on the responsibility of managing our outside operations staff. Over the past four years I have assembled and developed a team responsible for maintaining the day-to-day operation of a 54-hole golf facility. I have led and retained many of a 15-member bag staff each year. This was a difficult accomplishment this season due the global pandemic. The demand of our operation to deliver exceptional customer service remained high, while new safety and sanitization protocols required much more time and effort from our team. I am proud of my ability to keep team morale high this and every season, (especially now as we adapt to COVID-19 restrictions), all while striving to exceed the expectations of our members, guests, and corporation.

Another achievement and contribution that I have helped to develop is the Boyne Highlands Learn the Game program with our past Director of Instruction, Mike Fay in 2017. The purpose of the Learn the Game program is to introduce children to the game of golf, while creating a fun environment so they want to keep returning to learn and enjoy the golf experience, helping to promote young interest in this time-honored game. The Clinics are held every Sunday for eight weeks in the summer, and I have had five to ten children at each clinic. The clinics have a nice balance of instruction and skill-related games to keep kids involved and interested. Some of the children have even started taking private instruction in between clinics with myself or other instructors from our teaching academy. At the start of the 2020 season, I was unsure if we would be able to host the program due to the Corona outbreak; but thankfully we were able to operate safely and introduce several young people to the game once again.

I am also responsible for overseeing our 18-hole ladies league. I help the Ladies Golf Association coordinate their weekly play days, as well as special events while meeting their budget requirements. My regular responsibilities include determining games, creating pairings, scorecards, and cart signs. This season I incorporated a season long points system into their play days which has been a fun competitive addition to the league. Participation in the Ladies Golf Association has continually been improving every season since I have been involved. I am happy to help and be a part of our membership's growth.

While spear-heading the responsibilities mentioned above, I also have daily responsibilities with tournament operations, merchandising, and retail. My role at the Ross Golf Center has helped me transition into a management role in the winter time here as well, working in the Ski Rental at Boyne Highlands. Boyne Resorts is quite expansive, however you always feel like family. I continue my career in golf not only because of my passion for the game, but because of the exceptional Golf Professionals and team members I get to work with daily. There is a reason so many interns join our team after graduation and then grow into assistants or head professionals. Finally, the most enjoyable and rewarding aspect of my career as a golf professional at Boyne is being able to mentor and be a part of this process of developing young golf enthusiasts. I hope to continue adding value in any role or responsibility I am fortunate to assume in my career. I would like to thank you again for this opportunity and reviewing my biography. It is with great respect and honor to be affiliated with and promote the P.G.A. and to be nominated for this special award.

Thank you,

Corey T. May

October 26, 2020

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