

2020 MIPGA Junior Grant Application

This Application is for the Junior Player Development Grant through the MIPGA.

All Grant applications MUST be submitted by a Michigan PGA Member in good standing

1 Junior Grant per person/per facility

Grant information MUST be submitted via google forms only supporting documents can be emailed to Chelsea

The application deadline is March 31, 2020

If you receive a Grant would you like the check made out to you or the facility? *

Facility

Myself (this will show up on your taxes)

Submit a W-9 *

If the Check is being made out to the facility you MUST submit an updated W-9. Even if you have received a grant in the past we still need you to re-submit a W-9. Any Grant Application that does NOT have a W-9 submitted by the deadline will be made out to the PGA Professional. Please indicate in this box if you will be re-submitting your W-9

I will submit a W-9. Not sure If I will meet the deadline.

Preferred Email of PGA Professional *

zrobison@pga.com

PGA Professional's Name *

Zack Robison

Contact Phone Number *

810-938-5440

Facility Name *

Manistee Golf & Country Club

Facility Address *

500 Cherry St., Manistee, MI 49660

Statement of Purpose: *

What is the purpose of the program and what Growth of the Game barriers does it address? Is this program new or ongoing at your facility? What makes your program unique from others in your community?

Our Junior Golf Program is growing because of the help from the Michigan PGA Grant. My focus has been on providing a place for juniors to learn the game of golf in a non-threatening environment, minimal cost with the emphasis on Fun. I am going on my 5th year in this program and we have seen more juniors each year and have made improvements to the program. I built a 5 hole par 3 short course, we have 2 juniors golf camps, I started a MGCC Junior Open Championship and this year we will be having weekly junior golf clinics.

Program Impact: *

Describe the anticipated impact of the program....who will benefit? Describe your diversity & inclusion goals, or your socioeconomic impact.

I'm seeing a shift in our area with the kids wanting to be more active in golf. I have more high schoolers looking to work at our club. These are the kids that have been involved with the junior golf camps over the last 4 years. The family's are feeling more comfortable around our club and understand that we have great programs for the kids and it's a great place for them to spend time. One of my high school kids that worked for me the last 4 years just graduated and is enrolling into Ferris State University's Golf Program. The golf atmosphere that changed my life is changing the life of others and it's great to see. My main focus is to allow any junior golfer to come and learn the game of golf at our facility. The Grant money helps to keep the cost affordable, feed them and give out prizes during our golf camps, junior championships and this year our weekly clinics.

Number of Participants Expected *

Enter a numeric value

150

Implementation/Timeline: *

Describe the program activities & the proposed use of the grant award. Provide a timeline for the program's implementation

Our Junior Program is set up for each season with multiple activities for them to join. The driving range and par 3 short course are free to anyone under 17yrs old open all season. We have 2 junior golf camps, one in June and July that are 3 days long with instruction, food and prizes. The MGCC Junior Open Championship is held in August for boys and girls in different age groups or playing abilities for 9 or 18 holes, includes food and prizes. This year we are adding a weekly junior golf clinic from June to September. We purchased 8 sets of junior golf clubs from donations that are free for the juniors to use. The Grant award helps keep the cost affordable, feed the juniors and give out prizes. I plan on impacting 150 junior golfers this year through our junior golf programs that we offer.

Program History: *

How many years has this program been in existence? Did you initiate this program? Is this an annual program or a one-time project?

I started 4 years ago with just 1 junior golf camp that produced 40 kids. I had scheduled 3 for that year that didn't get any participation because of the cost. The last camp of my first season at MGCC, I sent out a message that it was going to be a free camp with food and prizes and 40 kids showed up. I have added the par 3 short course, Junior Open Championship and this year the weekly junior clinic. This is an annual program that keeps improving and adding activities for the junior golfers.

Future Plans: *

Tell us about your program's future plans. How do you see the Michigan PGA supporting this program in the future?

My program that I have put together is from 20 years of working at other golf clubs and taking what was good and putting it all together for a season full of activities for the junior golfers. The hard part is getting it started and understanding your local community. Once you get something showing success and figure out what the hurdles are you can build the program. I find that cost, equipment and transportation are the major hurdles probably at most communities. This program could work at most golf courses in Michigan if the golf course would allow it. The Michigan PGA Grant Money is what helped get this program up and running. I had to focus on using the grant money to keep the cost down for the juniors, feeding them and giving them prizes with the main emphasis on having fun and in a few short years it has grown.

Evaluation Process: *

Describe how the program will be evaluated. What criteria will be used to determine the program's success?

Participation from not only juniors but also family's using our facility more often is success. Creating a comfortable family environment is key. I'm looking to create a positive impact on the community by opening our course for the junior golfers to have a place to learn, grow and have fun around the game of golf.

Additional Information

Please email any documents, pictures, Excel sheets you have that you would like the committee to review. Please indicate in this box if you will be submitting additional information. Additional information can be submitted to cguoynes@michiganpga.com

I will send pictures of all our programs from this upcoming season.

BUDGET- We will be taking a close look at all of the budgets. This is largely how the committee decides what grants will be awarded. Please take your time on this section and be as detailed

as possible. If you submit an excel spreadsheet with your budget you MUST still fill in the information for what the \$750 grant be used on, Total Income, and Total Expenses

Submit any additional budget information to cguoynes@michiganpga.com

Specifically outline what the \$750 grant be used on? *

The \$750 grant will be used to offset food cost, prizes and supplies (tees, ball markers, divot tool, golf balls). The grant money helps keep the cost affordable, junior golf camps - \$25 per junior includes food, prizes and driving range/par 3 short course for 3 days with instruction. Junior Open Championship - \$10 per golfer and includes 9 or 18 holes of golf, food and prizes. Weekly junior golf clinic - \$5 per golfer per week includes 1 hour of instruction with snacks and prizes.

Provide a financial projection for your program including all sources of income and all detailed expenses. *

Please provide a FULL Profit/Loss statement--Include a successful grant amount of \$750 in this budget so we can recognize the impact the grant will have on your program. Please include your projected number of students as well.

Income:

Junior golf camps -40 juniors @ \$25 - \$1000
 Junior Open Championship -40 juniors @ \$10 - \$400
 Weekly junior clinic -10 juniors (7 weeks) @ \$5 - \$350
 Junior Golf Grant - \$750

Total Income - \$2500

Expenses:

Food & Beverage:

Junior golf camps - 40 juniors x 3 days @ \$5 - \$600
 Junior Open Championship - 40 juniors @ \$5 - \$200
 Weekly junior clinic - 70 juniors @ \$2 - \$140

Prizes/Gifts:

Awards for winners in camps and championship - \$250
 Junior golf camps - 40 juniors @ \$10 - \$400
 Junior Open Championship - 40 juniors @ \$10 - \$400
 Weekly junior clinic - 70 juniors @ \$1 - \$70

2 -Assistant Golf Professionals wages - \$400

Miscellaneous Expenses (tees, ball markers, divot tools) - \$40

Total Expenses - \$2500

Profit/Loss - \$0

Projected Total Income *

\$2500

Projected Total Expenses *

\$2500

This form was created inside of PGA of America.

Google Forms