

# 2020 MIPGA Adult Grant Application

This Application is for the Adult Player Development Grant through the MIPGA.

All Grant applications MUST be submitted by a Michigan PGA Member in good standing

1 Adult Grant per person/per facility

Grant information MUST be submitted via google forms only supporting documents can be emailed to Chelsea

The application deadline is March 31, 2020

If you receive a Grant would you like the check made out to you or the facility? \*

Facility

Myself (this will show up on your taxes)

Submit a W-9 \*

If the Check is being made out to the facility you MUST submit an updated W-9. Even if you have received a grant in the past we still need you to re-submit a W-9. Any Grant Application that does NOT have a W-9 submitted by the deadline will be made out to the PGA Professional. Please indicate in this box if you will be re-submitting your W-9

no

Preferred Email of PGA Professional \*

dtsubpar1@yahoo.com

PGA Professional's Name \*

Doug Temple

**Contact Phone Number \***

9899920404

**Facility Name \***

Currie Municipal Golf Course

**Facility Address \***

1300 Currie Pkwy, Midland MI 48640

**Statement of Purpose: \***

What is the purpose of the program and what Growth of the Game barriers does it address? Is this program new or ongoing at your facility? What makes your program unique from others in your community?

Military Mondays provides an opportunity for Veterans, active duty, and their family members to learn the game of golf alongside their peers and family. This will be the third year of Military Mondays at Currie Golf Course. Military Mondays is the only Military / Veteran focused program in the Great Lakes Bay Region that teaches the game of golf, builds camaraderie, addresses needs like isolation and PTSD, takes the skills learned in lessons to the course, and connects Veterans to Veteran Service Organizations throughout the region.

**Program Impact: \***

Describe the anticipated impact of the program....who will benefit? Describe your diversity & inclusion goals, or your socioeconomic impact.

Military Mondays has been growing and improving each year. 2020 goals for the program include: Having 60 Veterans enrolled and participating in both the instructional program (Mondays 5:30 pm - 6:30 pm) and the on course experience (Mondays 6:45 pm - Till). The program is open to all Veterans, their immediate family, and active duty. Due to a strong relationship with the Aleda Lutz VA Medical Facility, local VFW's, American Legions, aCounty Veteran Service Offices, and many large employers whom Veterans work for the program is promoted to a large / diverse group. I am hopeful that with my relationship with the Aleda Lutz VA Medical Facility and the DAV (Disabled American Veteran) association we will have more Veterans participate in 2020 whom have diverse abilities.

**Number of Participants Expected \***

Enter a numeric value

60

**Implementation/Timeline: \***

Describe the program activities &amp; the proposed use of the grant award. Provide a timeline for the program's implementation

Military Mondays are held at Currie Golf Course starting June 15 and running through July 20, 2020. Each Monday a clinic is held from 5:30 pm - 6:30 pm followed up by a golf opportunity starting at 6:45 pm. The clinics are formatted as follows: First, we have Veteran Service Organization of the night which sets up on the range where the clinic is and provides information on their service and a "swag bag" for participants. Each clinic has a specific area of focus followed by a walk the line and address individual question segment. Following the clinic Currie allows participants to play 9 holes for a cart fee only. New for 2020 we will be adding a meet and greet program with an LPGA player from the Dow Great Lakes Bay Invitational and a 2 person GLBR Veterans Scramble. On top of the golf program the Veterans are invited to participate in numerous "non golf" events held throughout the year. Each year participants are invited to a Veterans Health Fair (held Feb 19, 2020), given an opportunity to support the 1% Veterans Food Pantry, and invited to quarterly Veteran centric resource dinners. The promotion for Military Mondays ramps up in early March via eblasts to target groups and past participants, Posters being sent out to Veteran groups in the area, a press release sent to local media, flyers left a chamber of commerce events, Social media updates, and eblasts to Currie Golf Courses contact lists. As soon as the course is open we place sandwich boards at the driving range and club house promoting the program. The proceeds from the grant will be used for teaching, marketing, and award fees.

**Program History: \***

How many years has this program been in existence? Did you initiate this program? Is this an annual program or a one-time project?

This will be the third year of Military Mondays and yes it was initiated and started by myself. This is an annual program. Each year we survey participants and are continually looking to improve the numbers of participation and more important the impact the program is having on each participants life.

**Future Plans: \***

Tell us about your program's future plans. How do you see the Michigan PGA supporting this program in the future?

The goal is to continue to grow local participation. As I have stated in the past I would love to see other golf courses implement a military program throughout the summer culminating with a late summer or fall gathering. Do to hectic schedules and a short season It has been difficult to pull off the fall golf gathering over the last couple years. Maybe the Michigan PGA can host an annual Veterans golf event to help further connect Veterans in the state and raise money to support section PGA Professionals offering military programs. I have had several other golf courses, whom do not have PGA Professionals working at their facilities, approach me about running a Military program at their facility. I would love to do this if the golf course or a sponsor would underwrite the cost of the program. So far, this has been a challenge. Each year we will keep looking for feedback and strive to continually improve the experience for the participants, the golf course, and the community at large.

**Evaluation Process: \***

Describe how the program will be evaluated. What criteria will be used to determine the program's success?

Success will be determined by the number of participants, the number of those who participate in a golf program, and from feedback left on surveys. Connecting Veterans to the healing powers of golf and nature is an important part of recovery for many of our participants dealing with PTSD. Simply providing a calming atmosphere is a win for many of the participants.

**Additional Information**

Please email any documents, pictures, Excel sheets you have that you would like the committee to review. Please indicate in this box if you will be submitting additional information. Additional information can be submitted to [cguoynes@michiganpga.com](mailto:cguoynes@michiganpga.com)

Yes I will send several additional documents

BUDGET- We will be taking a close look at all of the budgets. This is largely how the committee decides what grants will be awarded. Please take your time on this section and be as detailed as possible. If you submit an excel spreadsheet with your budget you MUST still fill in the information for what the \$750 grant be used on, Total Income, and Total Expenses

Submit any additional budget information to [cguoynes@michiganpga.com](mailto:cguoynes@michiganpga.com)

Specifically outline what the \$750 grant be used on? \*

Graphic Designer - \$100

Flyers, Posters, Post Card Printing - \$200

Awards - \$100

Instruction - \$350

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Provide a financial projection for your program including all sources of income and all detailed expenses. \*

Please provide a FULL Profit/Loss statement--Include a successful grant amount of \$750 in this budget so we can recognize the impact the grant will have on your program. Please include your projected number of students as well.

#### Income

Participant Fees - \$0

Grant - \$750

2 Person Scramble Event - \$2800

- 56 players @ \$50 ea

Weekly Golf Course Cart Fees - \$1800

- 30 golfers x 6 weeks @ \$10

Weekly Food and Beverage - \$900

- 30 golfers x 6 weeks @ \$5

Anticipated Green Fees Create By Additional Play - \$1000

Hard good purchases - \$750

TOTAL: \$8,000

#### Expenses

Graphic Designer - \$100

Flyers, Posters, Post Card Printing - \$200

Awards - \$100

Instruction - \$350

2 Person Scramble Event Green Fees/ Cart Fees/Food - \$2240

- 56 players @\$30

- 56 players @\$10

TOTAL: \$2,990

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Projected Total Income \*

\$8,000

Projected Total Expenses \*

\$2,990

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