

2017 Grant Review

DEADLINE to submit your review is December 1st 2017- You MUST submit a full review to be eligible for a 2018 grant

PGA Professional's Name *

Pamela Phipps

PGA Professional's Preferred Email Address *

michphipps@hotmail.com

Facility Name *

Cheboygan County Junior Golf Academy Foundation

Type of Grant Received *

Junior

Adult

Overview: *

Give an overview of the event you ran using the Player Development Grant money:

2017 was the first year for The Cheboygan County Junior Golf Academy Foundation (CCJGAF). The academy was formed to offer group instruction, playing opportunities, golf equipment and life skills to kids for free from the ages of 8-17.

In our first year we offered instruction on Wednesday at Indian River Golf Club and Friday at Cheboygan Golf and Country Club. The program ran for 8 weeks, each week we covered one aspect of golf and a life skill. The program was broken down by age group 8-11 from 10-11 and 12-17 from 11-noon.

WK 1 - All on range. Introduction Meet and Greet Staff and Volunteers. Basics. Life skill - safety

WK 2 - Putting and Pitching Life skill - Writing thank you note to sponsors

WK 3 - Chipping and Irons - Life skill - Introducing self and how to wear name badge

WK 4 - Putting and Irons - Life skill - Encouragement

WK 5 - Woods and Rules - Life Skill - Etiquette

WK 6 - Irons or Woods and Sand/Chipping - Life Skill - Speaking in public

WK 7 - Competition Day skills putting and chipping and irons - Life Skill - Team building

WK 8 - Graduation Day and Play Golf at 10:00 Cookout begins at noon. Cookout

free to juniors and volunteers.

The final week was graduation and fun day. First, all kids who did not have equipment were given clubs, bags and balls. Then we had a four team scramble with kids participating in their age group. After golf we had lunch (pizza party at Cheboygan and cookout at Indian River) then awards and tee gifts were given to all participants.

The juniors who completed all life skills and golf skills were given complimentary privileges to play golf for free at the two courses.

The foundation paid the courses for use of the range, course and food and beverage. The foundation also paid golf instructors Pam Phipps, PGA Master Professional, Corey Crowell, PGA Member, JP Westbrook, PGA Member and Debbie Massey, LPGA Tour Professional for their time. (Just a note that while I was General Manager at Indian River Golf Club we had a program similar to this, but the golf course did all this for free with the exception of the golf grant provided from the Michigan PGA.

Benefit to the facility: *

How did the facility or yourself benefit from this event/program? Please explain the attendees involvement at the facility after the program ended.

As mentioned above the golf courses receive money for use of the driving range, use of golf course and food and beverage provided to the CCJGAF. The golf professionals at Indian River also received compensation for their time.

The Clubs also received great publicity (newspapers wrote stories about the program), community goodwill by making a difference in a community that has a high poverty rate.

Once the juniors received free golf many brought other family members and friends to play golf with them and purchased food and beverage, merchandise from the facility.

The Clubs believe that this program is important to the future of the golf clubs. Hopefully, some of the kids will come back to their communities and choose to become members or these two golf courses.

The benefit that I receive: Is joy and gratification. It has been fun watching the kids learn to play golf at times made me feel like a kid! I am the Executive Director of the foundation. I do not receive a salary. My time and effort in organizing the program, putting together the curriculum, finding golf clubs, bags and balls, fundraising, mailing letters, writing thank you notes, setting up web pages, speaking at civic organizations was all volunteer time.

Success of the Program: *

How successful was your program? How many attendees did you have? Did you reach your projected attendance numbers? Did the participants enjoy their time?

Our goal was 100 kids between the two clubs. I am proud to say that we had 102 kids our first year!

Place	Ages	Attendance	Dropped Out
Cheboygan GCC	8-11	37	3
Cheboygan GCC	12-17	23	2
Total Cheboygan	60	5	
Indian River GC	8-11	21	3
Indian River GC	12-17	21	3
Total Indian River		42	6

BOTH PROGAMS 102 11

I think the above numbers show that 102 kids started and only 11 dropped out. I think that shows that they enjoyed the program. Having great teachers who have made the game fun was the key to the program.

31 kids were given clubs, bags and balls. Sets consisted of driver, fairway wood, 4 irons and putter. All clubs were fitted for the junior.

Other success was that one girl in the Cheboygan program who had never played golf before and was one of the juniors given clubs played on the Cheboygan Girls Golf Team.

Many of the kids played golf for free through October 2017. Several of these kids played with their families during this time as well.

Evaluation of Results: *

Did the participants continue to patronize your facility? would you run this event/program again? What changes would you make & how could you improve it?

The program will continue next year with some added programs. First, we will add an advanced class at both clubs. This class will be limited to 20 juniors. It will also last 8 weeks and begin form 9:00-10:00. These juniors will also serve as mentors to the other kids. These kids will be eligible for golf and range memberships to the Clubs that the CCJGAF will also pay for. (Kids may be asked to sell raffle tickets to pay for this portion)

We are also planning on a junior league and junior tournaments so we have more playing opportunities. Additionally, we will offer family times to play and family group lessons.

Benefits of Receiving the Grant: *

How did your program succeed or improve with the help of the grant money?

Receiving the grant money for the Michigan PGA is crucial. The CCJGAF goal is to make sure all kids can afford to play golf. Cheboygan County is one of the poorest counties in Michigan. Most families cannot afford to belong to golf clubs. Additionally, the foundation believes that golf teaches these kids many things that they will need to become leaders in our community. We want to impact as many kids as possible. Without the grant money we will have to limit what we will be able to do and we have some lofty goals and plans for 2018.

Financial Statement: *

How was the grant money used? Were there other sources of income? What were your expenses? Please include a profit/loss statement. You can either copy & paste your profit/loss statement or you can include an attachment in an email to cguoynes@michiganpga.com

Financial Statement:

Income Grants:	\$2750
Donors	\$9325
Total Income	\$12075.00

Expenses

Pro's Fees:	\$4800
Range Fees:	\$1400
Course Fee:	\$1350
Cookout:	\$1300
T Shirts:	\$581.25
Favors:	\$535.24
Misc:	\$370.66
Club Costs:	\$569.59
Marketing	\$711.75
Office Supplies	\$403.20

Total Exp	\$12021.69
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Remaining for 2018	\$53.31
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Program Impact: *

Please explain the impact of your program on the attendees, yourself, your staff, your facility, or community:

The CCJGAF has received a lot of letters from kids and parents thanking us for starting this program. Cheboygan Golf and Country Club does not have a golf professional so they have really benefited from having PGA and LPGA Professionals teaching the kids.

The community has embraced this program not only because it gets these kids outdoors exercising, but also for the life skills that we are teaching them. We want these kids to become leaders in their communities and golfers for life.

Program of the Year *

We will be selecting a program of the year to be announced at the Spring Meeting. Please include any additional information about your program. EX: testimonial from a student, financial success, personal or professional growth, communicate your WHY for this program

This program has been a win for everyone. Prior to this year at Indian River Golf Club footed all the costs except for the Michigan Grant money. At Cheboygan Golf and Country Club they had no program. For me it is my opportunity to give back to the game. The kids got the opportunity to learn to play golf for life and meet new kids. Most important golf is winning because most of these kids didn't think they would like it, thought it was going to be boring and couldn't afford to do it if we did not start the foundation.

TESTIMONIALS:

This was my 12-year-old son's first time playing golf and I think he will be a golfer for life now. It was such a fun, positive experience for him--thank you. Angie Canistra

My daughters Hanna age 13 and Addison age 11 were able to learn the skills of golf thru the Cheboygan County's Junior Golf program this summer. They gained confidence every week in there golfing abilities. The teachers were great and my daughters looked forward to going every week.

This great program teaches kids manners, respect for others, and life lessons they can carry with them as they become adults. Thanks Steve Konicki

To whom it may concern,

November 1, 2017

I am writing this letter on behalf of my family and with utmost gratitude for the opportunity to participate with the junior league golf program situated in Cheboygan County.

I have 2 young daughters that learned a great deal under the tutelage of the pro staff involved with Indian River and Cheboygan Golf Country Clubs. Courtesies, such as respect for sport, individual practice and teammates were reinforced. Values for leadership, learning, self control and timeliness were honored and brought home. Among the chance to make and build new friendships, my girls also developed a high regard of responsibility in managing their own schedules in order to make it to designated sessions. They adored the learning the sport and practicing a new skill! These lessons are core to living a fun and practical way of life and I am certain that the challenge offered in sculpting a youth golf pro is parallel to those in sculpting youth in general.

I am excited to see the progresses made in the coming summers and look forward to being a more involved parent of youth golfers. Thank you for your support and generousities to keep this program growing!

Sincerely,

Ms. Jesica Bunker

I like doing the golf program. I learned so many things and now I can golf with my dad and I see how much I'm improving each year. (Hayden Wagar, 8).

Additional Information

if you have any photos, or excel documents you would like to send please email them to Chelsea at cguoyes@michiganpga.com. please use the subject line "2017 Grant Review-Additional Information"

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