



# PGA

## Michigan Section

### ABOUT US

The Michigan PGA is home to over 800 PGA Professionals and Associates

380+ Michigan Golf Facilities employ Professionals and Associates

We are the 12th largest of the 41 PGA Sections

Our Section ranks #2 in total number of golf courses

### 2020 EVENTS

35+ Section Tournaments  
30+ Chapter & Senior Events  
13 Drive, Chip & Putt Events  
Spring & Fall Meetings  
Education Seminars

A full course of partnership...  
**EXTEND YOUR REACH!**

## 2020

# MICHIGAN PGA PARTNER BENEFITS

Included in all event partnerships:

- **Premier onsite event presence and placement** to display signage, banners, etc. to participants and club members
- **Opportunities to set appointments** with existing and potential customers
- **Pre & post event publicity for all Section communications** (event emails, bi-weekly eNews articles, social media event postings, website news on Michigan PGA homepage).
- **Two direct emails** to Members & Associates to promote your company, product and specials
- **Your logo featured on our website** (links to your website) and a homepage **promo** announcing your event partnership with us
- Your company/logo listed in the event name and on the registration page, pairings, scorecards, leaderboard, purse distributions lists & on the oversized check for event photos
- An invite to our exclusive **Sponsor's Outing!**
- **AND MORE!** We want to build a relationship with you and learn about your ideas to build your brand and to serve our Members

### PARTNER WITH US!

Michigan Section PGA

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