



# PGA

Michigan Section

## BIO OF SPECIAL AWARDS CANDIDATE

Name of Nominee: Kevin McKinley \_\_\_\_\_

Year Elected to Membership: 2002 \_\_\_\_\_

Award Nominated for: Horton Smith \_\_\_\_\_

Briefly describe your achievements/accomplishments that would pertain to this award:

- Contributions to support both National and Section Education Programs
  - Upon becoming Secretary of the Michigan Section, Kevin created the Section Orientation Program and not only delivered the content at Chapter meetings but taught fellow officers to deliver the content. The content is now offered to Section Members in their own region at least 3 times each year.
  - Kevin has attended PGA Annual Meetings concurrently since 2012, each year bringing back communications to the Michigan Section based on material garnered at these meetings.
  - Kevin served 2 years on the PGA of America's Inclusion Committee
  - Kevin is currently serving 2 years on the PGA of America's Special Awards Committee
  - Introduced new format for Michigan Section Board of Directors Meetings that includes preparing the board with pre-read materials so that they are not hearing items that will need to be voted on for the first time.
  - Kevin is extremely supportive of growth of the game initiatives such as PGA Junior League (50 kids at Treetops) and Get Golf Ready (over 150 students in a 5 year period).
- Strengthening the Image of the PGA
  - Kevin has been honored with many awards outside of the PGA that help in reiterating the value that a PGA Member can bring to a facility. These include:
    - MGCA – Lyle Leeke Distinguished Service Award
    - MGCA – Dul Family Player Development Award
    - Golfweek – Father of the Year
    - Otsego County Business Person of the Year
    - MI ANG – Civilian of the Year
    - VFW Award of Excellence
    - Dept of Military Affairs – Legion of Merit
    - Otsego Memorial Hospital – Dancing with the Stars Champion
  - Kevin serves as MC for several events outside the PGA
    - Otsego County Community Foundation Extreevaganza
    - Alpine Regional Tennis Association Hollywood Squares
  - Kevin developed Biblical Golf Tips for the local radio station (Promise FM) and Big Ticket Festival
  - Kevin is the President of two Charities that raise and donate over \$80,000 on an annual basis.

- Leadership and Networking Ability
  - Kevin has served for the past 14 years including all officer levels at the PGA Chapter and PGA Section levels.
  - Kevin is chairman of the Michigan Section's Patriot Golf Day Committee
  - Kevin is currently serving as the President of the Michigan Section and cites the following highlights as support for this award
    - Revamping the committee structure to select committee chairs from the entire body of the Michigan Section as opposed to just looking within the board
    - Providing each committee chair with a set of measurables to achieve as guided by our strategic plan
    - Video messages to communicate Section happenings, national happenings and highlighting talented PGA Professionals
- Previous PGA Awards
  - 2018 Michigan PGA Bill Strausbaugh Award
  - 2017 PGA of America Patriot Award
  - 2017 Michigan PGA Golf Professional of the Year
  - 2013, 2015 and 2016 Michigan Section Patriot Award