

**Name of Nominee:** Chelsea Guoynes, PGA

**Year Elected to Membership:** 2016

**Award Nominated for:** Player Development

**Briefly describe your achievements/accomplishments that would pertain to this award:**

**Committees/Leadership/Certifications**

- I am the staff liaison for the Growth of the Game Committee where I help implement the ideas to our members
- I serve on the Drive, Chip & Putt Operating System Committee where we are writing a detailed RFP and searching for a new operating system provider
- I am ADM certified
- I have led PGA Jr. League and Drive, Chip & Putt Section alignment calls where I have highlighted the successes of our section for others to emulate
- I have sat on two panels to discuss the importance of women in golf & business
- I have hired and trained two PGA Works Fellows following the PGA of America's diversity & inclusion model

**The following programs have increased in participation since my start at the Michigan PGA:**

**PGA Jr. League**

In 2016 we had 104 PGA Jr. League teams and in 2019 we had 154 teams including 17U. Since 2016 I have helped increase the total number of teams by 50 and created a competitive, FUN-focused PGA Jr. League State Championship.

**Drive, Chip & Putt**

In 2016 we had 8 Local Qualifiers & 2 Sub Regional Qualifiers with around 1,227 kids registered. In 2019 we had 10 Local Qualifiers, 2 Sub Regional Qualifiers and 1 Regional with over 1,350 kids registered. In 2017 our registration jumped to over 1,500 kids. Oakland Hills Country Club hosted our first Regional since 2015. I worked alongside the OHCC membership to create one of the best Regional Qualifiers in the country.

**Junior PGA Championship**

When I joined the MI PGA Section in 2016 we had 86 players registered to play. In 2019 we had 121 players register. We have been able to send two participants to the National Championship in Augusta since 2017 and our advertisement and participation has grown exponentially.

**Grant applications-POY**

When I started my job in 2016 the grant application was confusing, inconsistent, and not effectively advertised or delivered. Since then I created a Google form application that allows the committee to easily look at all the programs judging them under the same criteria in order to award the best programs funding. We have increased the amount of funds given from \$48,000 to \$60,500 and we are awarding the grants to a much higher standard for programs. We have also

created a Grant Program of the Year which highlights our grant recipients with the best use of funding at the Spring membership meeting. That member may then apply for double the amount of funding.